

Opinion Poll

ONLINE Fieldwork: 3rd-4th May 2017

Absolutes/col percents

Table 1

Q.1 In general, do you have a very favourable, somewhat favourable, somewhat unfavourable, or very unfavourable opinion of each of the following party leaders:

Summary**Base: All respondents**

	Party Leaders					
	Theresa May	Jeremy Corbyn	Tim Farron	Paul Nuttall	Tony Blair	Nicola Sturgeon
Unweighted base	2006	2006	2006	2006	2006	2006
Weighted base	2006	2006	2006	2006	2006	2006
NET: Favourable	1045 52%	657 33%	465 23%	260 13%	426 21%	558 28%
Very favourable (4)	395 20%	206 10%	75 4%	50 2%	75 4%	146 7%
Somewhat favourable (3)	650 32%	450 22%	389 19%	210 10%	352 18%	412 21%
Somewhat unfavourable (2)	313 16%	454 23%	565 28%	394 20%	444 22%	388 19%
Very unfavourable (1)	532 27%	751 37%	469 23%	700 35%	1001 50%	851 42%
NET: Unfavourable	845 42%	1205 60%	1033 52%	1094 55%	1445 72%	1239 62%
Never heard of them	8 *	9 *	127 6%	258 13%	6 *	42 2%
Don't know	107 5%	136 7%	381 19%	394 20%	128 6%	168 8%
Mean	2.48	2.06	2.05	1.71	1.73	1.92
Standard deviation	1.11	1.04	0.88	0.86	0.90	1.01
Standard error	0.03	0.02	0.02	0.02	0.02	0.02

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Table 2

Q.1 In general, do you have a very favourable, somewhat favourable, somewhat unfavourable, or very unfavourable opinion of each of the following party leaders:

Theresa May

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2006	1016	990	184	257	334	388	323	520	595	517	421	473	165	74	221	201	165	139	97	194	235	288	178	49	253	798
Weighted base	2006	979	1027	225	345	323	357	295	461	537	559	413	497	171	82	224	163	175	146	97	187	259	270	171	60	292	863
NET: Favourable	1045	521	525	78	129	140	176	183	341	278	278	238	251	58	39	109	84	109	93	49	120	118	156	82	30	124	423
	52%	53%	51%	35%	37%	43%	49%	62%	74%	52%	50%	58%	51%	34%	48%	49%	52%	62%	63%	50%	64%	46%	58%	48%	49%	43%	49%
Very favourable	(4) 395	203	192	29	46	35	38	67	180	110	102	94	89	20	16	37	28	41	37	21	48	46	57	35	9	48	125
	20%	21%	19%	13%	13%	11%	11%	23%	39%	21%	18%	23%	18%	12%	19%	17%	17%	23%	25%	22%	26%	18%	21%	21%	15%	17%	14%
Somewhat favourable	(3) 650	317	333	49	83	105	138	115	161	168	176	144	162	38	24	72	57	68	56	28	71	72	99	47	21	76	298
	32%	32%	32%	22%	24%	33%	39%	39%	35%	31%	31%	35%	33%	22%	29%	32%	35%	39%	38%	28%	38%	28%	36%	27%	34%	26%	34%
Somewhat unfavourable	(2) 313	136	177	52	72	51	68	28	42	90	99	53	70	29	11	26	30	25	17	14	18	55	45	30	14	56	141
	16%	14%	17%	23%	21%	16%	19%	10%	9%	17%	18%	13%	14%	17%	13%	12%	18%	14%	11%	14%	9%	21%	17%	18%	22%	19%	16%
Very unfavourable	(1) 532	274	259	76	107	104	92	76	77	148	148	98	138	81	29	63	41	36	28	29	33	70	57	52	14	93	238
	27%	28%	25%	34%	31%	32%	26%	26%	17%	28%	26%	24%	28%	47%	35%	28%	25%	21%	19%	29%	18%	27%	21%	30%	24%	32%	28%
NET: Unfavourable	845	410	435	128	179	155	160	105	119	238	247	151	209	110	39	89	71	62	44	42	50	125	102	82	28	149	378
	42%	42%	42%	57%	52%	48%	45%	36%	26%	44%	44%	37%	42%	64%	48%	40%	43%	35%	30%	43%	27%	48%	38%	48%	46%	51%	44%
Never heard of them	8	4	4	4	3	1	-	-	-	4	4	-	1	-	-	-	2	1	-	-	-	2	2	1	-	-	7
	*	*	*	2%	1%	*	-	-	-	1%	1%	-	*	-	-	-	1%	1%	-	-	-	1%	1%	1%	-	-	1%
Don't know	107	44	63	15	34	27	21	8	2	17	31	23	36	4	3	26	7	3	9	7	17	14	10	6	3	19	54
	5%	5%	6%	7%	10%	8%	6%	3%	*	3%	6%	6%	7%	2%	4%	11%	4%	2%	6%	7%	9%	5%	4%	3%	4%	6%	6%
Mean	2.48	2.48	2.48	2.15	2.22	2.24	2.37	2.60	2.96	2.46	2.44	2.60	2.44	1.98	2.34	2.42	2.46	2.66	2.74	2.45	2.80	2.39	2.61	2.40	2.42	2.29	2.39
Standard deviation	1.11	1.13	1.09	1.07	1.08	1.06	1.00	1.11	1.08	1.12	1.10	1.11	1.11	1.09	1.17	1.12	1.07	1.07	1.07	1.16	1.06	1.09	1.06	1.15	1.04	1.12	1.07
Standard error	0.03	0.04	0.04	0.08	0.07	0.06	0.05	0.06	0.05	0.05	0.05	0.06	0.05	0.09	0.14	0.08	0.08	0.08	0.09	0.12	0.08	0.07	0.06	0.09	0.15	0.07	0.04

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Absolutes/col percents

Table 2

Q.1 In general, do you have a very favourable, somewhat favourable, somewhat unfavourable, or very unfavourable opinion of each of the following party leaders:

Theresa May

Base: All respondents

	Total	2015 Vote							
		Con	Lab	Lib Dem	UKIP	SNP	Plaid Cymru	Other	Did not vote
Unweighted base	2006	603	553	135	273	66	5	117	187
Weighted base	2006	589	554	122	267	70	4	129	199
NET: Favourable	1045 52%	506 86%	158 29%	52 43%	184 69%	13 18%	2 45%	48 37%	55 27%
Very favourable	(4) 395 20%	252 43%	36 6%	13 11%	66 25%	3 4%	- -	12 10%	10 5%
Somewhat favourable	(3) 650 32%	254 43%	123 22%	39 32%	119 44%	10 14%	2 45%	36 27%	44 22%
Somewhat unfavourable	(2) 313 16%	47 8%	111 20%	32 26%	32 12%	9 13%	- -	20 15%	51 26%
Very unfavourable	(1) 532 27%	24 4%	259 47%	35 28%	37 14%	47 67%	2 55%	56 43%	54 27%
NET: Unfavourable	845 42%	71 12%	369 67%	66 54%	69 26%	56 80%	2 55%	75 58%	105 53%
Never heard of them	8 *	- -	2 *	- -	- -	- -	- -	3 2%	- -
Don't know	107 5%	12 2%	24 4%	4 3%	13 5%	1 2%	- -	3 3%	40 20%
Mean	2.48	3.27	1.88	2.26	2.84	1.54	1.90	2.04	2.07
Standard deviation	1.11	0.78	0.99	1.00	0.97	0.89	1.16	1.07	0.93
Standard error	0.03	0.03	0.04	0.09	0.06	0.11	0.52	0.10	0.08

Opinion Poll

ONLINE Fieldwork: 3rd-4th May 2017

Absolutes/col percents

Table 3

Q.1 In general, do you have a very favourable, somewhat favourable, somewhat unfavourable, or very unfavourable opinion of each of the following party leaders:

Jeremy Corbyn

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-ate
Unweighted base	2006	1016	990	184	257	334	388	323	520	595	517	421	473	165	74	221	201	165	139	97	194	235	288	178	49	253	798
Weighted base	2006	979	1027	225	345	323	357	295	461	537	559	413	497	171	82	224	163	175	146	97	187	259	270	171	60	292	863
NET: Favourable	657	310	346	108	137	113	119	88	92	194	175	113	175	67	31	82	50	49	39	37	49	103	73	58	19	108	299
	33%	32%	34%	48%	40%	35%	33%	30%	20%	36%	31%	27%	35%	39%	38%	37%	30%	28%	27%	38%	26%	40%	27%	34%	32%	37%	35%
Very favourable	(4) 206	105	102	36	44	37	35	25	28	57	50	37	63	16	10	31	17	17	18	9	13	30	16	26	3	26	102
	10%	11%	10%	16%	13%	12%	10%	9%	6%	11%	9%	9%	13%	9%	13%	14%	11%	10%	13%	9%	7%	12%	6%	15%	5%	9%	12%
Somewhat favourable	(3) 450	206	245	72	92	76	83	63	64	137	125	76	112	51	21	51	32	32	20	28	36	73	57	33	16	81	197
	22%	21%	24%	32%	27%	23%	23%	21%	14%	25%	22%	18%	23%	30%	26%	23%	20%	18%	14%	29%	19%	28%	21%	19%	27%	28%	23%
Somewhat unfavourable	(2) 454	208	245	45	91	89	85	59	84	110	154	94	96	39	17	48	36	36	32	21	44	56	73	34	19	92	202
	23%	21%	24%	20%	26%	28%	24%	20%	18%	20%	27%	23%	19%	23%	21%	22%	22%	20%	22%	21%	23%	21%	27%	20%	31%	32%	23%
Very unfavourable	(1) 751	405	346	43	64	92	130	138	284	207	195	170	179	54	30	75	62	81	63	31	83	76	103	71	22	70	281
	37%	41%	34%	19%	19%	28%	36%	47%	61%	39%	35%	41%	36%	31%	36%	33%	38%	47%	43%	32%	45%	29%	38%	41%	36%	24%	33%
NET: Unfavourable	1205	613	591	88	155	181	215	198	367	317	348	264	275	93	47	123	98	117	95	52	127	132	176	105	40	162	483
	60%	63%	58%	39%	45%	56%	60%	67%	80%	59%	62%	64%	55%	54%	57%	55%	60%	67%	65%	53%	68%	51%	65%	61%	67%	55%	56%
Never heard of them	9	4	5	3	2	2	*	2	-	1	2	2	4	-	-	-	1	1	-	2	-	-	3	2	-	1	7
	*	*	1%	1%	1%	*	*	1%	-	*	*	*	1%	-	-	-	1%	1%	-	2%	-	-	1%	1%	-	*	1%
Don't know	136	52	84	26	51	27	23	7	2	25	33	34	44	11	4	19	14	8	12	7	10	24	19	6	1	22	73
	7%	5%	8%	11%	15%	8%	6%	2%	*	5%	6%	8%	9%	7%	5%	8%	9%	5%	8%	7%	6%	9%	7%	4%	1%	8%	9%
Mean	2.06	2.01	2.11	2.51	2.40	2.20	2.07	1.91	1.64	2.09	2.06	1.95	2.13	2.19	2.15	2.19	2.03	1.91	1.96	2.16	1.88	2.24	1.94	2.08	2.01	2.24	2.15
Standard deviation	1.04	1.06	1.03	1.03	0.99	1.02	1.03	1.03	0.94	1.06	1.00	1.02	1.09	1.02	1.08	1.09	1.06	1.05	1.08	1.02	0.98	1.04	0.95	1.12	0.92	0.95	1.05
Standard error	0.02	0.03	0.03	0.08	0.07	0.06	0.05	0.06	0.04	0.04	0.04	0.05	0.05	0.08	0.13	0.08	0.08	0.08	0.10	0.11	0.07	0.07	0.06	0.09	0.13	0.06	0.04

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Table 3

Q.1 In general, do you have a very favourable, somewhat favourable, somewhat unfavourable, or very unfavourable opinion of each of the following party leaders:

Jeremy Corbyn

Base: All respondents

	Total	2015 Vote							
		Con	Lab	Lib Dem	UKIP	SNP	Plaid Cymru	Other	Did not vote
Unweighted base	2006	603	553	135	273	66	5	117	187
Weighted base	2006	589	554	122	267	70	4	129	199
NET: Favourable	657 33%	62 11%	330 60%	40 33%	41 15%	34 49%	1 33%	60 47%	66 33%
Very favourable	(4) 206 10%	14 2%	141 25%	6 5%	5 2%	9 13%	1 19%	18 14%	12 6%
Somewhat favourable	(3) 450 22%	48 8%	189 34%	34 28%	36 14%	26 36%	1 14%	43 33%	55 27%
Somewhat unfavourable	(2) 454 23%	140 24%	111 20%	36 30%	50 19%	14 20%	2 45%	34 26%	45 23%
Very unfavourable	(1) 751 37%	362 61%	84 15%	40 33%	160 60%	17 25%	- -	27 21%	44 22%
NET: Unfavourable	1205 60%	502 85%	195 35%	77 63%	210 79%	31 45%	2 45%	62 48%	90 45%
Never heard of them	9 *	2 *	4 1%	- -	- -	- -	- -	- -	1 1%
Don't know	136 7%	24 4%	26 5%	6 5%	16 6%	4 6%	1 22%	7 6%	41 21%
Mean	2.06	1.49	2.74	2.05	1.55	2.40	2.67	2.42	2.22
Standard deviation	1.04	0.76	1.03	0.92	0.81	1.03	1.03	1.00	0.95
Standard error	0.02	0.03	0.04	0.08	0.05	0.13	0.52	0.09	0.08

Opinion Poll

ONLINE Fieldwork: 3rd-4th May 2017

Absolutes/col percents

Table 4

Q.1 In general, do you have a very favourable, somewhat favourable, somewhat unfavourable, or very unfavourable opinion of each of the following party leaders:

Tim Farron

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-ate	
Unweighted base	2006	1016	990	184	257	334	388	323	520	595	517	421	473	165	74	221	201	165	139	97	194	235	288	178	49	253	798	
Weighted base	2006	979	1027	225	345	323	357	295	461	537	559	413	497	171	82	224	163	175	146	97	187	259	270	171	60	292	863	
NET: Favourable	465	243	222	72	86	70	69	66	102	174	115	83	93	45	17	48	33	45	34	18	39	61	71	45	9	74	185	
	23%	25%	22%	32%	25%	22%	19%	22%	22%	32%	21%	20%	19%	26%	21%	21%	20%	26%	24%	19%	21%	24%	26%	26%	15%	25%	21%	
Very favourable	(4)	75	47	28	14	9	16	10	7	19	25	19	12	20	14	3	9	7	9	8	1	5	9	5	6	-	22	29
		4%	5%	3%	6%	3%	5%	3%	2%	4%	5%	3%	3%	4%	8%	4%	4%	4%	5%	5%	1%	2%	3%	2%	3%	-	7%	3%
Somewhat favourable	(3)	389	196	194	58	77	54	59	59	82	149	96	71	73	31	14	38	26	36	27	18	35	53	65	39	9	52	156
		19%	20%	19%	26%	22%	17%	17%	20%	18%	28%	17%	17%	15%	18%	17%	17%	16%	20%	18%	18%	19%	20%	24%	23%	15%	18%	18%
Somewhat unfavourable	(2)	565	304	260	49	89	87	110	88	142	164	108	130	45	22	49	45	50	48	30	43	78	71	53	30	88	252	
		28%	31%	25%	22%	26%	27%	31%	30%	31%	30%	29%	26%	26%	27%	22%	28%	29%	33%	31%	23%	30%	26%	31%	50%	30%	29%	
Very unfavourable	(1)	469	269	200	36	55	64	71	86	157	108	133	103	125	31	28	54	44	45	31	21	48	50	63	43	9	54	183
		23%	27%	19%	16%	16%	20%	20%	29%	34%	20%	24%	25%	25%	18%	35%	24%	27%	26%	21%	22%	26%	19%	23%	25%	15%	18%	21%
NET: Unfavourable	1033	573	460	85	143	151	181	174	299	270	296	211	256	76	50	102	89	95	79	51	91	128	135	97	39	141	435	
		52%	59%	45%	38%	42%	47%	51%	59%	65%	50%	53%	51%	52%	44%	62%	46%	55%	55%	54%	52%	49%	50%	50%	57%	65%	48%	50%
Never heard of them	127	40	87	36	38	24	15	9	6	26	35	28	39	5	9	21	14	7	14	7	10	20	12	8	1	17	73	
		6%	4%	9%	16%	11%	7%	4%	3%	1%	5%	6%	7%	8%	3%	10%	9%	9%	4%	9%	7%	5%	8%	5%	5%	2%	6%	9%
Don't know	381	123	258	32	78	78	92	46	55	67	113	91	109	46	6	53	28	27	19	21	47	49	53	22	11	60	169	
		19%	13%	25%	14%	23%	24%	26%	15%	12%	12%	20%	22%	22%	27%	7%	24%	17%	16%	13%	21%	19%	19%	13%	18%	21%	20%	
Mean	2.05	2.03	2.07	2.32	2.17	2.10	2.03	1.95	1.91	2.21	2.00	1.97	1.96	2.22	1.88	2.02	1.97	2.06	2.10	1.97	1.96	2.11	2.06	2.05	2.00	2.19	2.05	
Standard deviation	0.88	0.89	0.86	0.93	0.84	0.90	0.83	0.85	0.88	0.87	0.86	0.87	0.89	0.96	0.90	0.93	0.90	0.92	0.88	0.78	0.88	0.85	0.86	0.87	0.62	0.93	0.86	
Standard error	0.02	0.03	0.03	0.08	0.06	0.06	0.05	0.05	0.04	0.04	0.04	0.05	0.05	0.09	0.11	0.08	0.07	0.08	0.08	0.09	0.07	0.06	0.06	0.07	0.10	0.07	0.04	

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Absolutes/col percents

Table 4

Q.1 In general, do you have a very favourable, somewhat favourable, somewhat unfavourable, or very unfavourable opinion of each of the following party leaders:

Tim Farron

Base: All respondents

	Total	2015 Vote							
		Con	Lab	Lib Dem	UKIP	SNP	Plaid Cymru	Other	Did not vote
Unweighted base	2006	603	553	135	273	66	5	117	187
Weighted base	2006	589	554	122	267	70	4	129	199
NET: Favourable	465 23%	105 18%	155 28%	75 61%	29 11%	18 25%	1 14%	38 30%	32 16%
Very favourable	(4) 75 4%	10 2%	22 4%	25 20%	3 1%	9 14%	- -	4 3%	2 1%
Somewhat favourable	(3) 389 19%	95 16%	133 24%	50 41%	26 10%	8 12%	1 14%	34 26%	30 15%
Somewhat unfavourable	(2) 565 28%	203 34%	151 27%	18 15%	72 27%	21 30%	- -	44 34%	44 22%
Very unfavourable	(1) 469 23%	163 28%	113 20%	10 8%	110 41%	11 16%	1 32%	22 17%	26 13%
NET: Unfavourable	1033 52%	366 62%	264 48%	29 24%	182 68%	32 46%	1 32%	66 51%	69 35%
Never heard of them	127 6%	29 5%	35 6%	2 2%	12 5%	1 1%	- -	4 3%	36 18%
Don't know	381 19%	90 15%	99 18%	16 13%	44 16%	19 28%	2 54%	21 16%	62 31%
Mean	2.05	1.90	2.15	2.86	1.63	2.32	1.60	2.20	2.08
Standard deviation	0.88	0.79	0.88	0.90	0.75	1.03	-	0.82	0.79
Standard error	0.02	0.04	0.04	0.08	0.05	0.15	-	0.08	0.08

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Absolutes/col percents

Table 5

Q.1 In general, do you have a very favourable, somewhat favourable, somewhat unfavourable, or very unfavourable opinion of each of the following party leaders:

Paul Nuttall

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2006	1016	990	184	257	334	388	323	520	595	517	421	473	165	74	221	201	165	139	97	194	235	288	178	49	253	798	
Weighted base	2006	979	1027	225	345	323	357	295	461	537	559	413	497	171	82	224	163	175	146	97	187	259	270	171	60	292	863	
NET: Favourable	260	157	103	23	50	51	37	32	67	61	63	72	64	11	13	27	29	23	26	9	30	35	33	21	3	40	120	
	13%	16%	10%	10%	15%	16%	10%	11%	15%	11%	11%	17%	13%	6%	16%	12%	18%	13%	18%	9%	16%	14%	12%	12%	6%	14%	14%	
Very favourable	(4)	50	22	28	4	13	10	9	6	8	7	5	19	1	1	7	3	4	3	3	5	9	5	8	-	8	26	
		2%	2%	3%	2%	4%	3%	3%	2%	2%	1%	1%	5%	1%	2%	3%	2%	2%	2%	3%	3%	3%	2%	5%	-	3%	3%	
Somewhat favourable	(3)	210	136	75	19	37	42	28	26	59	54	58	53	46	10	11	20	26	19	23	6	25	26	28	13	33	94	
		10%	14%	7%	8%	11%	13%	8%	9%	13%	10%	10%	13%	9%	6%	14%	9%	16%	11%	16%	6%	14%	10%	10%	8%	6%	11%	11%
Somewhat unfavourable	(2)	394	217	176	27	65	52	70	76	104	117	105	80	92	22	18	44	31	41	29	21	29	43	54	33	27	45	181
		20%	22%	17%	12%	19%	16%	19%	26%	23%	22%	19%	19%	13%	23%	20%	19%	23%	20%	22%	16%	16%	20%	19%	45%	15%	21%	
Very unfavourable	(1)	700	391	309	90	100	98	119	103	190	226	209	108	157	75	32	72	44	69	46	32	54	97	94	67	18	110	266
		35%	40%	30%	40%	29%	30%	33%	35%	41%	42%	37%	26%	32%	44%	40%	32%	27%	39%	31%	33%	29%	37%	35%	39%	30%	38%	31%
NET: Unfavourable	1094	609	485	117	165	150	189	179	294	342	314	189	249	98	51	116	76	110	75	54	83	140	148	100	45	155	447	
		55%	62%	47%	52%	48%	46%	53%	61%	64%	64%	56%	46%	50%	57%	62%	52%	46%	63%	51%	55%	44%	54%	55%	58%	75%	53%	52%
Never heard of them	258	81	177	54	61	41	48	25	30	56	65	68	70	21	12	31	30	12	18	15	21	40	35	20	4	32	127	
		13%	8%	17%	24%	18%	13%	8%	7%	10%	12%	16%	14%	12%	15%	14%	18%	7%	12%	15%	11%	15%	13%	11%	6%	11%	15%	
Don't know	394	132	262	31	69	81	84	59	69	78	117	84	114	42	6	49	29	31	27	20	53	44	54	31	8	65	170	
		20%	13%	26%	14%	20%	25%	23%	20%	15%	15%	21%	20%	23%	24%	7%	22%	18%	18%	19%	21%	28%	17%	20%	18%	13%	22%	20%
Mean	1.71	1.72	1.70	1.54	1.83	1.81	1.67	1.70	1.68	1.61	1.63	1.93	1.76	1.41	1.72	1.74	1.88	1.68	1.84	1.66	1.84	1.70	1.69	1.69	1.70	1.68	1.79	
Standard deviation	0.86	0.85	0.87	0.83	0.92	0.92	0.84	0.80	0.82	0.78	0.79	0.96	0.91	0.69	0.84	0.89	0.87	0.83	0.89	0.83	0.92	0.91	0.83	0.91	0.60	0.89	0.88	
Standard error	0.02	0.03	0.04	0.08	0.07	0.06	0.05	0.05	0.04	0.04	0.04	0.06	0.05	0.07	0.11	0.07	0.07	0.07	0.09	0.10	0.08	0.07	0.06	0.08	0.10	0.07	0.04	

Opinion Poll

ONLINE Fieldwork: 3rd-4th May 2017

Absolutes/col percents

Table 5

Q.1 In general, do you have a very favourable, somewhat favourable, somewhat unfavourable, or very unfavourable opinion of each of the following party leaders:

Paul Nuttall

Base: All respondents

	Total	2015 Vote							
		Con	Lab	Lib Dem	UKIP	SNP	Plaid Cymru	Other	Did not vote
Unweighted base	2006	603	553	135	273	66	5	117	187
Weighted base	2006	589	554	122	267	70	4	129	199
NET: Favourable	260 13%	74 13%	49 9%	8 6%	99 37%	3 4%	-	6 4%	16 8%
Very favourable	(4) 2%	9 1%	5 1%	2 2%	29 11%	1 1%	-	-	1 1%
Somewhat favourable	(3) 10%	66 11%	44 8%	6 5%	69 26%	2 2%	-	6 4%	14 7%
Somewhat unfavourable	(2) 20%	149 25%	89 16%	19 16%	61 23%	5 7%	-	36 28%	27 14%
Very unfavourable	(1) 35%	182 31%	265 48%	56 46%	37 14%	37 53%	1 33%	59 45%	47 24%
NET: Unfavourable	1094 55%	331 56%	354 64%	75 61%	98 37%	42 61%	1 33%	95 73%	74 37%
Never heard of them	258 13%	64 11%	61 11%	18 15%	22 8%	6 9%	-	13 10%	56 28%
Don't know	394 20%	119 20%	90 16%	21 17%	48 18%	19 27%	3 67%	16 13%	53 27%
Mean	1.71	1.76	1.48	1.44	2.46	1.25	1.00	1.47	1.66
Standard deviation	0.86	0.80	0.74	0.74	0.96	0.62	-	0.60	0.80
Standard error	0.02	0.04	0.04	0.08	0.07	0.09	-	0.06	0.09

Opinion Poll

ONLINE Fieldwork: 3rd-4th May 2017

Absolutes/col percents

Table 6

Q.1 In general, do you have a very favourable, somewhat favourable, somewhat unfavourable, or very unfavourable opinion of each of the following party leaders:

Tony Blair

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2006	1016	990	184	257	334	388	323	520	595	517	421	473	165	74	221	201	165	139	97	194	235	288	178	49	253	798
Weighted base	2006	979	1027	225	345	323	357	295	461	537	559	413	497	171	82	224	163	175	146	97	187	259	270	171	60	292	863
NET: Favourable	426	228	198	48	88	97	74	45	74	143	112	85	86	35	19	49	30	41	25	21	34	64	66	30	13	80	191
	21%	23%	19%	21%	26%	30%	21%	15%	16%	27%	20%	21%	17%	20%	23%	22%	18%	23%	17%	22%	18%	25%	24%	18%	22%	27%	22%
Very favourable	(4) 75	52	22	4	17	19	15	8	12	21	25	13	15	5	1	12	4	8	3	4	9	9	10	4	4	13	41
	4%	5%	2%	2%	5%	6%	4%	3%	3%	4%	4%	3%	3%	3%	1%	5%	2%	5%	2%	4%	5%	4%	4%	3%	7%	5%	5%
Somewhat favourable	(3) 352	176	176	44	72	78	59	37	62	122	87	72	70	30	18	37	26	33	21	17	25	55	55	26	9	66	150
	18%	18%	17%	20%	21%	24%	17%	13%	13%	23%	16%	17%	14%	17%	23%	17%	16%	19%	15%	17%	13%	21%	20%	15%	15%	23%	17%
Somewhat unfavourable	(2) 444	204	240	72	101	65	94	47	66	110	148	70	116	40	14	39	41	43	36	22	42	48	57	44	18	71	215
	22%	21%	23%	32%	29%	20%	26%	16%	14%	21%	26%	17%	23%	23%	17%	18%	25%	25%	24%	22%	22%	19%	21%	26%	29%	24%	25%
Very unfavourable	(1) 1001	499	502	73	121	132	167	192	317	252	262	228	259	86	46	106	81	83	73	49	103	124	131	91	28	124	388
	50%	51%	49%	32%	35%	41%	47%	65%	69%	47%	47%	55%	52%	50%	56%	48%	49%	48%	50%	51%	55%	48%	48%	53%	47%	43%	45%
NET: Unfavourable	1445	703	742	145	222	197	261	239	382	363	410	298	375	126	60	146	122	127	109	71	144	172	188	135	46	196	602
	72%	72%	72%	65%	64%	61%	73%	81%	83%	68%	73%	72%	75%	73%	73%	65%	75%	72%	75%	73%	77%	67%	69%	79%	76%	67%	70%
Never heard of them	6	2	4	3	1	1	-	1	-	1	2	1	3	-	-	-	1	-	-	-	1	-	4	-	-	-	4
	*	*	*	1%	*	*	-	*	-	*	*	*	1%	-	-	-	1%	-	-	-	*	-	2%	-	-	-	*
Don't know	128	46	82	29	34	28	22	10	5	30	35	30	34	11	3	29	10	8	12	5	8	23	13	6	1	17	66
	6%	5%	8%	13%	10%	9%	6%	3%	1%	6%	6%	7%	7%	6%	4%	13%	6%	4%	8%	5%	4%	9%	5%	4%	2%	6%	8%
Mean	1.73	1.76	1.70	1.89	1.95	1.95	1.77	1.51	1.49	1.83	1.76	1.66	1.66	1.71	1.67	1.77	1.69	1.79	1.66	1.74	1.67	1.78	1.78	1.66	1.81	1.89	1.80
Standard deviation	0.90	0.95	0.85	0.82	0.92	0.99	0.89	0.83	0.82	0.94	0.90	0.90	0.86	0.88	0.87	0.97	0.85	0.92	0.84	0.92	0.90	0.93	0.92	0.84	0.95	0.94	0.92
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.10	0.07	0.06	0.07	0.07	0.10	0.07	0.06	0.06	0.14	0.06	0.06	0.03