BREXIT CONFIDENCE TRACKER

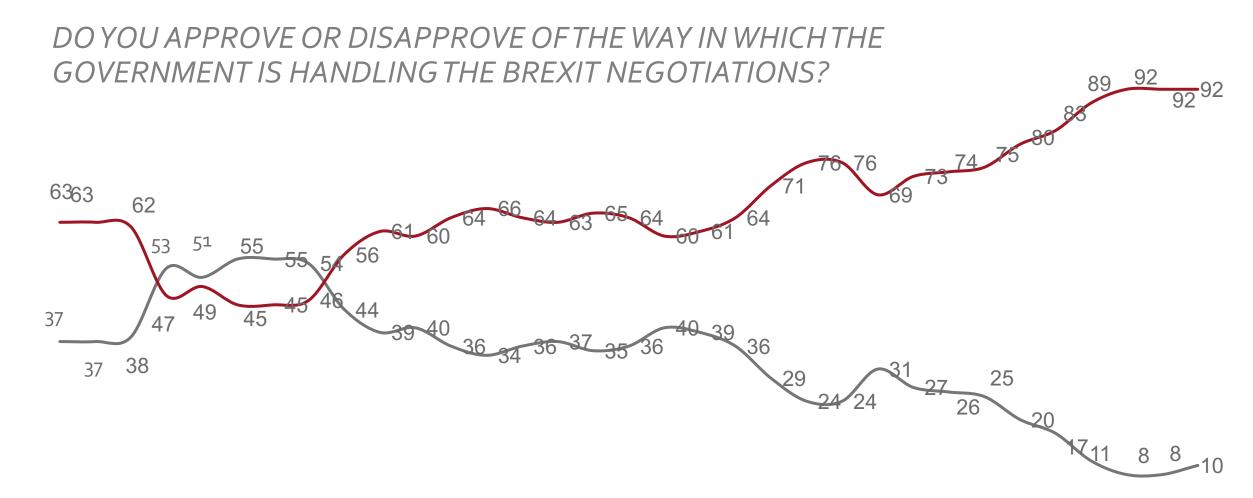
July 2019



METHODOLOGY

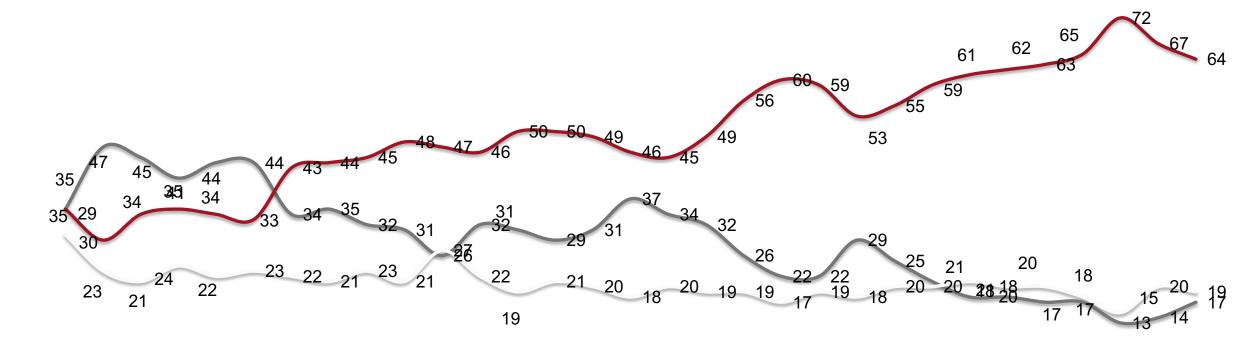
- On the first weekend of each month ORB International polls a nationally representative sample of n=2,000 adults aged 18+ throughout England, Scotland, Wales and Northern Ireland. The core tracking questions are :-
 - O Do you approve or disapprove of the way in which the Government is handling the Brexit negotiations?
 - Q How strongly do you agree or disagree with the following statements?
 - I think the Prime Minister will get the right deal for Britain in the Brexit negotiation
 - Britain will be economically better off post Brexit
 - Post Brexit, I think I personally will be financially better off (NEW for December 2018)
 - Having greater control over immigration is more important that having access to free trade with the EU / Having access to free trade is more important than having greater control over immigration*
 - * 50% of the sample were shown the first statement : 50% of the sample were shown the second statement
- The statistical margin of error at the 95% confidence level is <u>+</u>2.2%





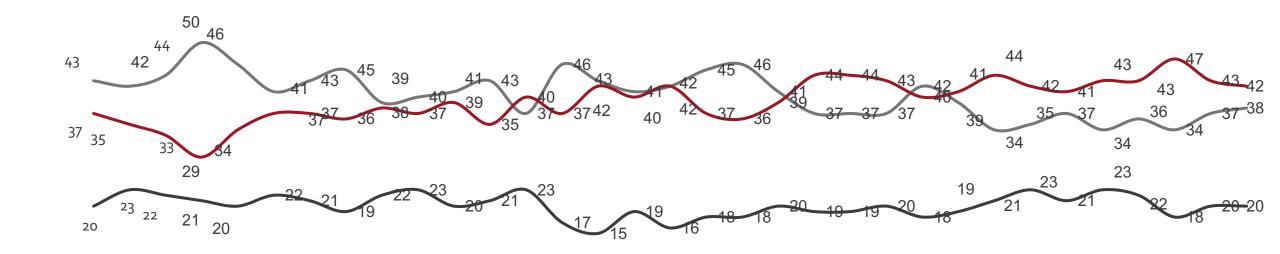


ITHINKTHE PRIME MINISTER HAS GOTTHE RIGHT DEAL FOR BRITAIN IN THE BREXIT NEGOTIATIONS



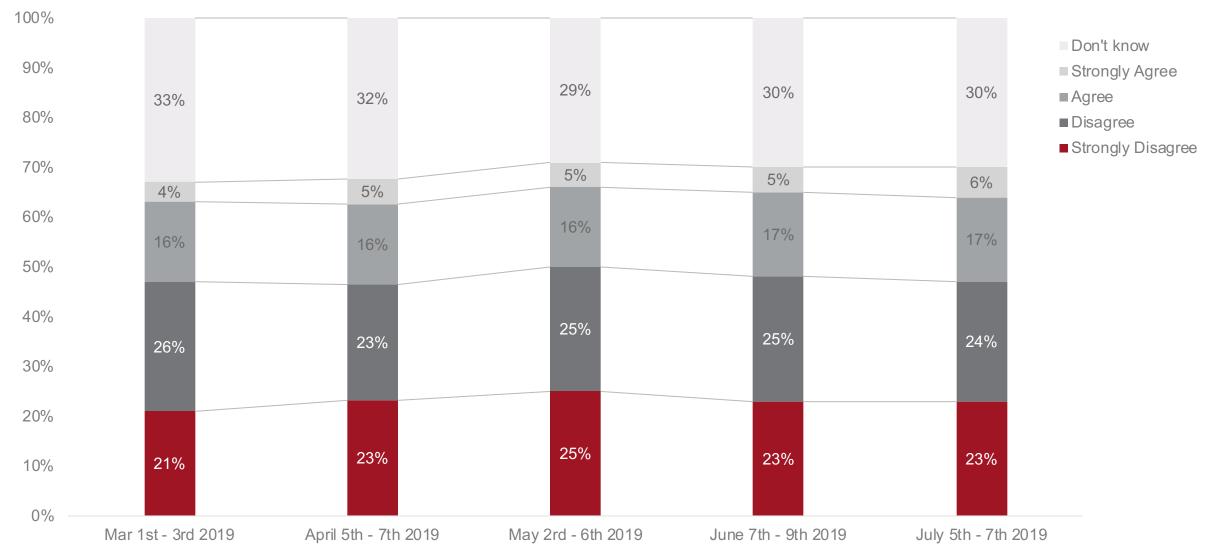


'BRITAIN WILL BE ECONOMICALLY BETTER OFF POST BREXIT'



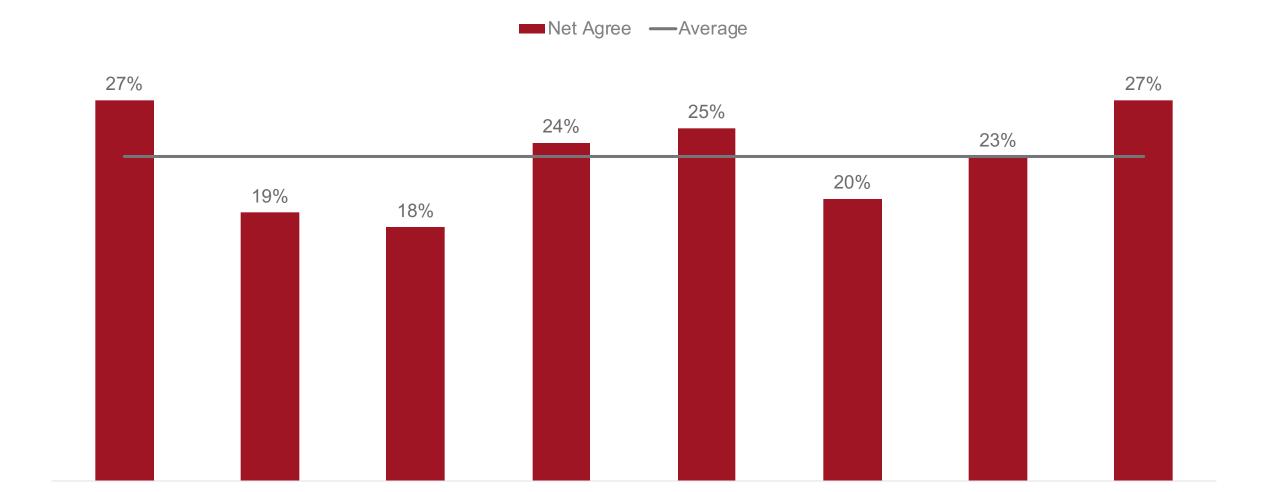


'POST BREXIT, I THINK I PERSONALLY WILL BE FINANCIALLY BETTER OFF'





'POST BREXIT, I THINK I PERSONALLY WILL BE BETTER OFF'





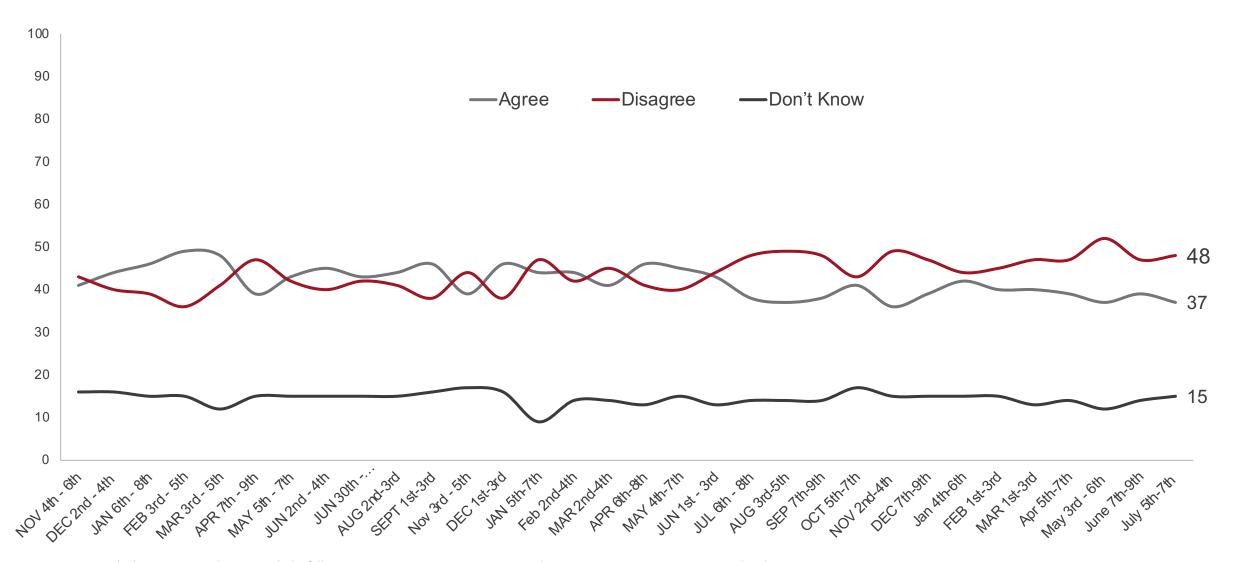
Male (n = 967)

Female (n =

1015)

 $18-24 \ (n=220) \ 25-34 \ (n=343) \ 35-44 \ (n=317) \ 45-54 \ (n=351) \ 55-64 \ (n=293) \ 65+ \ (n=458)$

'CONTROLLING IMMIGRATION IS MORE IMPORTANT THAN ACCESS TO FREE TRADE'







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