

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 1

Q.1 On June 23rd the UK will given an opportunity to vote on whether we are to remain a part of the EU or whether we are to leave the EU. If that vote was tomorrow, how likely is it that you would go out and vote?

Base: All respondents

	Gender			Age						Social Grade					Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate	
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793	
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889	
Definitely WILL vote	(10)	1387	736	651	125	204	190	255	230	384	392	368	302	325	136	58	168	111	128	100	64	130	166	207	118	175	563
		69%	75%	63%	53%	58%	57%	71%	79%	85%	72%	68%	69%	66%	78%	69%	73%	65%	71%	67%	63%	67%	63%	74%	67%	70%	63%
	(9)	139	77	62	15	26	36	25	12	24	43	41	24	31	6	9	15	18	10	10	6	14	17	14	20	15	65
		7%	8%	6%	7%	7%	11%	7%	4%	5%	8%	8%	5%	6%	3%	11%	6%	10%	6%	7%	6%	7%	6%	5%	12%	6%	7%
	(8)	120	45	75	30	21	31	16	10	12	38	28	20	34	15	2	13	12	9	6	9	18	12	14	10	15	66
		6%	5%	7%	13%	6%	9%	4%	4%	3%	7%	5%	5%	7%	9%	2%	5%	7%	5%	4%	9%	9%	5%	5%	6%	6%	7%
	(7)	68	23	44	8	23	7	17	4	8	14	22	18	13	6	5	2	7	6	6	2	8	14	7	4	18	33
		3%	2%	4%	3%	7%	2%	5%	2%	2%	3%	4%	4%	3%	3%	6%	1%	4%	3%	4%	2%	4%	5%	3%	3%	7%	4%
	(6)	27	13	14	9	6	5	6	1	-	8	8	3	7	1	4	1	-	2	-	2	3	4	6	5	4	13
		1%	1%	1%	4%	2%	2%	2%	*	-	1%	2%	1%	1%	*	5%	*	-	1%	-	2%	1%	2%	2%	3%	2%	1%
	(5)	33	17	17	4	7	8	4	9	1	7	8	11	7	2	1	4	-	2	4	5	3	6	3	2	4	20
		2%	2%	2%	2%	2%	3%	1%	3%	*	1%	2%	2%	1%	1%	1%	2%	-	1%	3%	5%	2%	2%	1%	1%	2%	2%
	(4)	16	5	11	8	6	1	-	-	1	6	3	4	2	1	-	3	-	1	1	-	1	5	-	2	-	14
		1%	*	1%	3%	2%	*	-	-	*	1%	1%	1%	*	1%	-	1%	-	1%	1%	-	1%	2%	-	1%	-	2%
	(3)	16	7	10	3	8	2	1	-	2	4	1	6	6	-	2	4	1	2	1	-	-	5	1	*	2	11
		1%	1%	1%	1%	2%	1%	*	-	*	1%	*	1%	1%	-	2%	2%	*	1%	1%	-	-	2%	*	*	1%	1%
	(2)	12	2	11	2	2	5	1	-	2	1	1	5	6	1	-	1	1	3	-	1	2	-	3	-	1	8
		1%	*	1%	1%	1%	2%	*	-	*	*	*	1%	1%	1%	-	*	*	2%	-	1%	1%	-	1%	-	1%	1%
Definitely will NOT to vote	(1)	60	25	35	12	15	11	12	5	6	12	18	14	16	1	2	5	10	2	8	3	6	12	7	4	5	30
		3%	3%	3%	5%	4%	3%	3%	2%	1%	2%	3%	3%	3%	*	3%	2%	6%	1%	5%	3%	3%	4%	3%	2%	2%	3%
Don't know		135	32	103	18	31	33	22	18	13	16	43	32	44	6	2	15	12	14	12	9	9	25	19	10	11	66
		7%	3%	10%	8%	9%	10%	6%	6%	3%	3%	8%	7%	9%	3%	2%	7%	7%	8%	8%	9%	5%	9%	7%	6%	5%	7%
Mean		9.09	9.28	8.90	8.38	8.62	8.85	9.19	9.48	9.64	9.22	9.13	8.98	9.01	9.46	9.01	9.19	9.00	9.19	8.90	8.88	9.04	8.77	9.24	9.20	9.14	8.85
Standard deviation		2.06	1.84	2.24	2.59	2.46	2.23	1.96	1.58	1.34	1.84	2.00	2.25	2.18	1.39	2.06	2.04	2.27	1.94	2.41	2.22	2.03	2.41	1.94	1.76	1.87	2.28
Standard error		0.05	0.06	0.07	0.19	0.16	0.14	0.10	0.09	0.06	0.08	0.09	0.12	0.10	0.11	0.21	0.14	0.17	0.16	0.22	0.24	0.15	0.17	0.11	0.13	0.13	0.08

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 1

Q.1 On June 23rd the UK will given an opportunity to vote on whether we are to remain a part of the EU or whether we are to leave the EU. If that vote was tomorrow, how likely is it that you would go out and vote?

Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote		
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10	
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425	
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387	
Definitely WILL vote	(10)	1387 69%	482 78%	387 68%	84 72%	262 85%	5 81%	58 77%	62 70%	41 19%	5 26%	1387 81%	1387 100%
	(9)	139 7%	51 8%	52 9%	11 9%	8 3%	1 19%	2 2%	5 5%	10 4%	-	139 8%	-
	(8)	120 6%	28 5%	33 6%	4 3%	12 4%	-	13 17%	10 11%	21 9%	-	120 7%	-
	(7)	68 3%	17 3%	23 4%	3 3%	8 3%	-	-	4 4%	10 5%	2 10%	68 4%	-
	(6)	27 1%	4 1%	7 1%	2 1%	1 *	-	-	5 5%	6 3%	1 4%	-	-
	(5)	33 2%	4 1%	13 2%	4 3%	4 1%	-	-	-	9 4%	-	-	-
	(4)	16 1%	3 *	5 1%	1 1%	1 *	-	-	1 1%	1 1%	3 16%	-	-
	(3)	16 1%	4 1%	4 1%	-	3 1%	-	-	-	7 3%	-	-	-
	(2)	12 1%	1 *	3 *	-	1 *	-	1 2%	-	7 3%	-	-	-
Definitely will NOT to vote	(1)	60 3%	1 *	7 1%	1 1%	* *	-	-	-	50 23%	-	-	-
Don't know		135 7%	19 3%	32 6%	7 6%	6 2%	-	2 2%	3 4%	58 26%	8 43%	-	-
Mean		9.09	9.57	9.21	9.34	9.61	9.81	9.50	9.31	5.61	7.47	9.66	10.00
Standard deviation		2.06	1.18	1.73	1.61	1.23	0.43	1.23	1.30	3.74	2.70	0.78	0.00
Standard error		0.05	0.05	0.08	0.15	0.07	0.19	0.15	0.14	0.30	0.85	0.02	0.00

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Table 2

Q.2 Should the UK remain a member of the European Union or leave the European Union?

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
Remain a member of the European Union	957 48%	471 48%	486 47%	168 72%	196 56%	160 48%	171 48%	100 34%	162 36%	321 59%	263 48%	187 43%	187 38%	105 60%	41 48%	106 46%	80 47%	81 45%	64 43%	42 41%	81 41%	133 50%	144 51%	81 46%	146 58%	442 50%
Leave the European Union	1057 52%	509 52%	547 53%	66 28%	152 44%	170 52%	187 52%	190 66%	290 64%	221 41%	279 52%	252 57%	305 62%	70 40%	44 52%	126 54%	91 53%	100 55%	85 57%	61 59%	114 59%	132 50%	137 49%	96 54%	105 42%	447 50%

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Table 2

Q.2 Should the UK remain a member of the European Union or leave the European Union?**Base: All respondents**

	Q.6 For which party did you vote in the 2015 General Election?									Likelihood to Vote		
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
Remain a member of the European Union	957 48%	272 44%	346 61%	76 65%	26 8%	3 47%	51 68%	52 59%	120 55%	11 63%	788 46%	585 42%
Leave the European Union	1057 52%	343 56%	221 39%	41 35%	282 92%	3 53%	24 32%	36 41%	100 45%	7 37%	927 54%	802 58%

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Absolutes/col percents

Table 3

Q.2 Should the UK remain a member of the European Union or leave the European Union?

Base: All respondents

Turnout Weighted

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	1720	857	864	155	197	235	356	275	502	525	463	296	437	149	84	206	157	134	112	79	170	172	286	174	186	655
Weighted base	1709	880	828	181	274	263	309	258	423	485	455	365	403	160	74	199	143	153	122	83	168	211	242	153	218	729
Remain a member of the European Union	783 46%	409 46%	374 45%	128 70%	152 55%	129 49%	147 47%	84 33%	144 34%	282 58%	211 46%	141 39%	148 37%	95 59%	33 45%	87 44%	62 43%	67 44%	51 42%	31 38%	65 39%	103 49%	118 49%	69 45%	124 57%	349 48%
Leave the European Union	926 54%	472 54%	454 55%	54 30%	122 45%	135 51%	162 53%	174 67%	279 66%	203 42%	244 54%	224 61%	255 63%	65 41%	41 55%	111 56%	81 57%	86 56%	71 58%	51 62%	103 61%	108 51%	125 51%	84 55%	94 43%	379 52%

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Q.2 Should the UK remain a member of the European Union or leave the European Union?**Base: All respondents****Turnout Weighted**

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	1720	593	477	110	301	5	64	79	84	8	1673	1425
Weighted base	1709	570	492	102	290	6	70	79	91	8	1656	1387
Remain a member of the European Union	783 46%	244 43%	300 61%	68 67%	19 7%	3 48%	48 69%	47 59%	50 55%	4 49%	751 45%	585 42%
Leave the European Union	926 54%	327 57%	192 39%	34 33%	271 93%	3 52%	22 31%	33 41%	41 45%	4 51%	905 55%	802 58%

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Table 4

Q.3 When thinking about how you will vote on June 23rd, in the last 7 days have you felt more inclined or less inclined to remain or to leave the European Union?
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
NET: More inclined to remain	478 24%	219 22%	258 25%	83 35%	102 29%	88 27%	78 22%	42 14%	85 19%	159 29%	115 21%	107 24%	97 20%	39 22%	17 21%	60 26%	36 21%	48 26%	38 26%	19 18%	43 22%	70 26%	67 24%	41 23%	71 28%	228 26%
A lot more inclined to vote to remain a member of the European Union	163 8%	86 9%	77 7%	31 13%	36 10%	34 10%	28 8%	11 4%	24 5%	61 11%	38 7%	28 6%	37 8%	12 7%	6 7%	20 9%	10 6%	16 9%	8 5%	10 10%	20 10%	28 10%	27 10%	7 4%	22 9%	81 9%
Somewhat more inclined to vote to remain a member of the European Union	314 16%	133 14%	181 18%	52 22%	66 19%	54 16%	50 14%	31 11%	61 14%	98 18%	77 14%	79 18%	61 12%	27 15%	11 14%	40 17%	26 15%	32 17%	30 20%	9 8%	23 12%	42 16%	41 14%	34 19%	48 19%	147 17%
Somewhat more inclined to vote to leave the European Union	313 16%	134 14%	180 17%	30 13%	46 13%	40 12%	60 17%	54 19%	83 18%	73 14%	100 19%	72 17%	67 14%	18 10%	15 18%	36 16%	25 15%	32 18%	34 23%	10 10%	28 15%	36 14%	46 16%	33 19%	35 14%	145 16%
A lot more inclined to vote to leave the European Union	334 17%	186 19%	148 14%	17 7%	47 14%	62 19%	54 15%	51 18%	102 23%	74 14%	91 17%	74 17%	96 19%	14 8%	20 23%	47 20%	27 16%	26 14%	25 17%	26 25%	32 17%	49 19%	39 14%	29 17%	31 12%	146 16%
NET: More inclined to leave	648 32%	320 33%	328 32%	48 20%	94 27%	102 31%	114 32%	106 36%	185 41%	148 27%	191 35%	146 33%	163 33%	32 18%	35 41%	83 36%	52 31%	58 32%	59 40%	36 35%	61 31%	85 32%	85 30%	62 35%	66 26%	291 33%
My views have not changed	889 44%	442 45%	447 43%	103 44%	153 44%	140 42%	167 47%	143 49%	182 40%	235 43%	236 44%	186 42%	232 47%	104 60%	32 38%	89 39%	82 48%	75 42%	52 35%	48 47%	92 47%	110 42%	129 46%	74 42%	114 45%	370 42%

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Absolutes/col percents

Table 4

Q.3 When thinking about how you will vote on June 23rd, in the last 7 days have you felt more inclined or less inclined to remain or to leave the European Union?

Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
NET: More inclined to remain	478 24%	149 24%	175 31%	35 30%	24 8%	3 47%	20 26%	24 27%	47 21%	2 10%	408 24%	306 22%
A lot more inclined to vote to remain a member of the European Union	163 8%	34 6%	80 14%	15 13%	7 2%	2 33%	4 6%	10 12%	11 5%	-	150 9%	123 9%
Somewhat more inclined to vote to remain a member of the European Union	314 16%	115 19%	95 17%	20 17%	16 5%	1 13%	16 21%	14 15%	36 17%	2 10%	258 15%	183 13%
Somewhat more inclined to vote to leave the European Union	313 16%	109 18%	95 17%	13 11%	48 16%	-	10 13%	10 11%	23 10%	5 26%	270 16%	207 15%
A lot more inclined to vote to leave the European Union	334 17%	102 17%	69 12%	19 17%	103 34%	-	2 2%	16 18%	24 11%	-	321 19%	297 21%
NET: More inclined to leave	648 32%	212 34%	164 29%	33 28%	152 49%	-	12 15%	25 29%	46 21%	5 26%	592 35%	504 36%
My views have not changed	889 44%	255 41%	228 40%	49 42%	132 43%	3 53%	44 58%	39 44%	127 58%	12 64%	715 42%	578 42%

Opinion Poll

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Absolutes/col percents

Table 5
Q.4 How much of a risk to the UK do you think leaving the EU would pose?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
NET: A risk	1628	784	844	225	301	265	290	219	328	474	453	340	361	150	73	187	137	151	119	78	142	199	241	150	215	754
	81%	80%	82%	96%	86%	80%	81%	75%	73%	88%	84%	77%	73%	86%	87%	81%	80%	83%	80%	76%	73%	75%	86%	85%	86%	85%
A great deal of risk	500	265	235	86	127	86	79	46	76	189	145	83	83	53	24	51	43	41	25	23	37	74	80	49	75	238
	25%	27%	23%	37%	36%	26%	22%	16%	17%	35%	27%	19%	17%	31%	28%	22%	25%	23%	17%	23%	19%	28%	28%	28%	30%	27%
Some risk	1128	519	609	139	175	179	211	173	252	286	309	256	277	96	50	137	94	110	94	55	105	124	162	101	139	515
	56%	53%	59%	59%	50%	54%	59%	60%	56%	53%	57%	58%	56%	55%	59%	59%	55%	60%	63%	54%	54%	47%	57%	57%	56%	58%
No risk at all	386	197	189	9	47	65	69	72	124	67	89	99	131	25	11	44	35	30	30	24	53	67	40	27	36	136
	19%	20%	18%	4%	14%	20%	19%	25%	27%	12%	16%	23%	27%	14%	13%	19%	20%	17%	20%	24%	27%	25%	14%	15%	14%	15%

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Absolutes/col percents

Table 5

Q.4 How much of a risk to the UK do you think leaving the EU would pose?**Base: All respondents**

	Q.6 For which party did you vote in the 2015 General Election?									Likelihood to Vote		
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
NET: A risk	1628	512	499	104	163	5	69	80	180	17	1367	1074
	81%	83%	88%	89%	53%	81%	91%	91%	82%	93%	80%	77%
A great deal of risk	500	130	204	42	12	1	27	35	46	4	445	354
	25%	21%	36%	36%	4%	13%	36%	39%	21%	20%	26%	26%
Some risk	1128	381	295	61	151	4	42	45	134	13	922	720
	56%	62%	52%	53%	49%	67%	55%	51%	61%	73%	54%	52%
No risk at all	386	104	67	13	145	1	7	8	40	1	347	314
	19%	17%	12%	11%	47%	19%	9%	9%	18%	7%	20%	23%

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Table 6
Q.5 How strongly do you agree or disagree with the following statements?

Summary

Base: All respondents

	Statements			
	Britain will be safer, stronger and better off by remaining in a reformed European Union	Boris Johnson campaigning to leave the EU makes me more likely to vote to leave	There is only one way to get the change we need with the EU and that is to vote to leave	The economy is a bigger issue than immigration when considering how to vote
Unweighted base	2014	2014	2014	2014
Weighted base	2014	2014	2014	2014
NET: Agree	881 44%	524 26%	974 48%	1000 50%
Strongly agree (4)	343 17%	189 9%	560 28%	379 19%
Agree (3)	538 27%	335 17%	415 21%	621 31%
Disagree (2)	411 20%	588 29%	326 16%	536 27%
Strongly disagree (1)	374 19%	626 31%	419 21%	179 9%
NET: Disagree	785 39%	1214 60%	745 37%	715 35%
Don't know	348 17%	276 14%	295 15%	299 15%
Mean	2.51	2.05	2.65	2.70
Standard deviation	1.05	0.99	1.17	0.93
Standard error	0.03	0.02	0.03	0.02

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Absolutes/col percents

Table 7

Q.5 How strongly do you agree or disagree with the following statements?
Britain will be safer, stronger and better off by remaining in a reformed European Union
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
NET: Agree	881 44%	440 45%	441 43%	128 55%	195 56%	147 44%	159 44%	102 35%	150 33%	296 55%	244 45%	165 38%	175 36%	98 56%	44 52%	108 47%	75 44%	71 39%	63 42%	40 39%	68 35%	116 44%	130 46%	69 39%	124 50%	414 47%
Strongly agree	(4) 17%	343 18%	180 16%	50 21%	76 22%	59 18%	64 18%	37 13%	57 13%	119 22%	97 18%	54 12%	72 15%	38 22%	18 21%	41 18%	41 24%	25 14%	18 12%	12 11%	22 11%	54 20%	56 20%	19 11%	48 19%	153 17%
Agree	(3) 27%	538 26%	260 27%	78 33%	119 34%	87 26%	95 26%	65 22%	94 21%	177 33%	147 27%	111 25%	103 21%	59 34%	26 31%	66 29%	34 20%	46 25%	45 30%	28 27%	46 24%	62 24%	74 26%	51 29%	76 30%	262 29%
Disagree	(2) 20%	411 20%	196 21%	215 16%	38 16%	39 11%	49 15%	78 22%	76 26%	131 29%	87 16%	109 20%	100 23%	116 24%	31 18%	55 19%	35 24%	42 23%	27 18%	27 27%	42 22%	42 16%	60 21%	33 19%	49 20%	159 18%
Strongly disagree	(1) 19%	374 19%	217 22%	157 15%	21 9%	62 18%	56 17%	61 17%	66 23%	108 24%	84 16%	99 18%	98 22%	93 19%	15 13%	31 18%	34 14%	37 20%	32 20%	22 21%	43 22%	54 20%	45 16%	38 21%	38 15%	156 18%
NET: Disagree	785 39%	413 42%	372 36%	59 25%	101 29%	105 32%	140 39%	141 49%	239 53%	171 32%	208 38%	198 45%	209 43%	54 31%	31 36%	86 37%	69 41%	79 44%	60 40%	49 48%	85 44%	96 36%	105 37%	71 40%	88 35%	315 35%
Don't know	348 17%	128 13%	220 21%	47 20%	52 15%	78 24%	60 17%	47 16%	63 14%	75 14%	89 17%	76 17%	107 22%	23 13%	10 12%	38 16%	27 16%	31 17%	26 18%	14 13%	42 21%	53 20%	47 17%	37 21%	38 15%	160 18%
Mean	2.51	2.47	2.55	2.83	2.71	2.60	2.54	2.30	2.25	2.71	2.54	2.33	2.40	2.74	2.62	2.61	2.56	2.39	2.40	2.33	2.31	2.54	2.60	2.36	2.63	2.56
Standard deviation	1.05	1.09	1.02	0.95	1.07	1.08	1.05	1.03	1.02	1.04	1.06	1.03	1.05	1.00	1.06	1.00	1.14	1.04	1.03	0.99	1.03	1.13	1.05	1.02	1.03	1.05
Standard error	0.03	0.04	0.03	0.08	0.07	0.07	0.06	0.06	0.05	0.05	0.05	0.06	0.05	0.08	0.12	0.07	0.09	0.09	0.10	0.11	0.08	0.09	0.06	0.08	0.08	0.04

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 7

Q.5 How strongly do you agree or disagree with the following statements?
Britain will be safer, stronger and better off by remaining in a reformed European Union
Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
NET: Agree	881 44%	259 42%	323 57%	72 62%	41 13%	3 47%	49 65%	48 54%	82 37%	4 22%	779 45%	600 43%
Strongly agree	(4) 343 17%	83 13%	157 28%	35 30%	11 4%	- -	13 17%	23 26%	19 9%	2 12%	310 18%	266 19%
Agree	(3) 538 27%	176 29%	166 29%	37 32%	30 10%	3 47%	36 48%	25 28%	63 29%	2 11%	469 27%	333 24%
Disagree	(2) 411 20%	144 23%	103 18%	15 13%	90 29%	1 19%	12 16%	15 17%	30 14%	- -	383 22%	314 23%
Strongly disagree	(1) 374 19%	122 20%	50 9%	13 11%	142 46%	1 19%	5 6%	13 15%	27 12%	1 7%	356 21%	331 24%
NET: Disagree	785 39%	266 43%	153 27%	29 25%	232 75%	2 38%	17 23%	28 32%	57 26%	1 7%	739 43%	645 47%
Don't know	348 17%	90 15%	90 16%	16 14%	34 11%	1 15%	10 13%	13 15%	82 37%	13 71%	197 11%	143 10%
Mean	2.51	2.42	2.90	2.93	1.67	2.32	2.87	2.76	2.54	2.94	2.48	2.43
Standard deviation	1.05	1.01	0.98	1.02	0.83	0.91	0.81	1.07	0.96	1.27	1.06	1.10
Standard error	0.03	0.04	0.05	0.10	0.05	0.45	0.10	0.12	0.08	0.52	0.03	0.03

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 8

Q.5 How strongly do you agree or disagree with the following statements?
Boris Johnson campaigning to leave the EU makes me more likely to vote to leave
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
NET: Agree	524 26%	261 27%	263 25%	43 18%	104 30%	86 26%	80 22%	84 29%	127 28%	112 21%	144 27%	128 29%	139 28%	28 16%	23 27%	64 28%	40 23%	42 23%	44 29%	27 26%	51 26%	85 32%	75 26%	47 26%	53 21%	229 26%
Strongly agree	(4) 189 9%	98 10%	92 9%	13 6%	42 12%	26 8%	36 10%	26 9%	46 10%	43 8%	46 9%	52 12%	47 10%	15 9%	4 5%	19 8%	12 7%	16 9%	14 9%	9 9%	15 7%	46 17%	17 6%	23 13%	23 9%	79 9%
Agree	(3) 335 17%	163 17%	171 17%	30 13%	62 18%	60 18%	44 12%	57 20%	82 18%	69 13%	98 18%	76 17%	92 19%	12 7%	18 22%	46 20%	27 16%	26 14%	30 20%	18 17%	36 18%	40 15%	57 20%	24 14%	31 12%	151 17%
Disagree	(2) 588 29%	273 28%	315 30%	64 27%	91 26%	89 27%	107 30%	89 31%	149 33%	167 31%	143 26%	148 34%	129 26%	50 29%	22 25%	65 28%	43 25%	65 36%	60 40%	31 30%	62 32%	66 25%	74 26%	51 29%	66 27%	275 31%
Strongly disagree	(1) 626 31%	343 35%	283 27%	90 38%	93 27%	111 34%	127 35%	78 27%	127 28%	208 38%	173 32%	102 23%	144 29%	75 43%	30 35%	76 33%	57 34%	49 27%	27 18%	35 34%	57 29%	78 29%	89 32%	52 29%	86 35%	263 30%
NET: Disagree	1214 60%	616 63%	598 58%	154 66%	184 53%	200 60%	234 65%	167 58%	275 61%	375 69%	316 58%	250 57%	273 56%	126 72%	51 61%	142 61%	100 59%	114 63%	87 58%	66 64%	119 61%	144 54%	163 58%	102 58%	153 61%	538 60%
Don't know	276 14%	103 11%	172 17%	37 16%	61 17%	45 14%	45 13%	39 14%	49 11%	54 10%	82 15%	60 14%	80 16%	22 13%	10 12%	26 11%	31 18%	25 14%	18 12%	10 10%	25 13%	36 14%	44 16%	28 16%	44 18%	122 14%
Mean	2.05	2.02	2.08	1.83	2.19	2.00	1.96	2.12	2.11	1.89	2.04	2.21	2.10	1.79	1.96	2.03	1.96	2.05	2.23	2.01	2.05	2.23	2.01	2.12	1.95	2.06
Standard deviation	0.99	1.01	0.97	0.92	1.05	0.98	1.00	0.97	0.98	0.96	1.00	0.99	1.01	0.96	0.95	0.98	0.98	0.94	0.90	0.98	0.95	1.12	0.96	1.05	1.01	0.97
Standard error	0.02	0.03	0.03	0.07	0.07	0.06	0.05	0.06	0.04	0.04	0.05	0.06	0.05	0.08	0.10	0.07	0.08	0.08	0.08	0.10	0.07	0.08	0.06	0.08	0.08	0.04

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 8

**Q.5 How strongly do you agree or disagree with the following statements?
Boris Johnson campaigning to leave the EU makes me more likely to vote to leave**

Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
NET: Agree	524 26%	176 29%	119 21%	20 18%	150 49%	1 19%	5 7%	12 14%	37 17%	3 16%	470 27%	414 30%
Strongly agree	(4) 189 9%	64 10%	36 6%	11 10%	56 18%	- -	2 2%	6 7%	14 6%	- -	182 11%	175 13%
Agree	(3) 335 17%	112 18%	82 15%	9 8%	94 31%	1 19%	3 4%	6 7%	23 11%	3 16%	288 17%	239 17%
Disagree	(2) 588 29%	235 38%	134 24%	30 26%	84 27%	1 19%	20 27%	22 24%	59 27%	4 20%	507 30%	377 27%
Strongly disagree	(1) 626 31%	126 20%	260 46%	52 45%	41 13%	3 47%	39 52%	43 49%	57 26%	5 25%	564 33%	468 34%
NET: Disagree	1214 60%	360 59%	394 70%	82 70%	125 41%	4 66%	59 79%	65 73%	116 53%	8 46%	1071 62%	845 61%
Don't know	276 14%	79 13%	54 9%	14 12%	33 11%	1 15%	11 15%	11 13%	66 30%	7 39%	173 10%	129 9%
Mean	2.05	2.21	1.79	1.81	2.60	1.68	1.49	1.67	1.96	1.85	2.06	2.10
Standard deviation	0.99	0.94	0.95	1.01	0.97	0.91	0.71	0.92	0.95	0.84	1.01	1.05
Standard error	0.02	0.04	0.04	0.10	0.06	0.45	0.09	0.10	0.08	0.28	0.03	0.03

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 9

Q.5 How strongly do you agree or disagree with the following statements?
There is only one way to get the change we need with the EU and that is to vote to leave
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793	
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889	
NET: Agree	974	482	493	62	132	153	173	177	278	218	254	234	268	62	42	124	79	87	69	50	115	118	137	91	106	407	
	48%	49%	48%	27%	38%	46%	48%	61%	61%	40%	47%	53%	55%	35%	50%	54%	46%	48%	46%	48%	59%	44%	49%	52%	42%	46%	
Strongly agree	(4)	560	301	258	24	72	80	98	106	180	123	131	140	35	20	68	47	53	42	34	65	70	79	46	59	215	
		28%	31%	25%	10%	21%	24%	27%	37%	40%	23%	24%	32%	34%	20%	24%	30%	27%	30%	28%	33%	33%	26%	28%	26%	24%	24%
Agree	(3)	415	180	235	38	60	73	76	71	98	95	123	94	102	27	22	56	33	33	26	16	50	48	59	45	47	192
		21%	18%	23%	16%	17%	22%	21%	24%	22%	18%	23%	21%	15%	26%	24%	19%	18%	18%	15%	26%	18%	21%	26%	19%	22%	
Disagree	(2)	326	156	170	51	73	58	54	41	50	110	82	68	66	35	19	32	32	30	36	15	17	46	37	27	55	162
		16%	16%	16%	22%	21%	17%	15%	14%	11%	20%	15%	16%	13%	20%	22%	14%	19%	17%	24%	15%	9%	17%	13%	15%	22%	18%
Strongly disagree	(1)	419	238	181	77	80	61	82	40	78	155	128	58	78	52	16	45	36	33	22	22	33	62	66	30	51	183
		21%	24%	18%	33%	23%	18%	23%	14%	17%	29%	24%	13%	16%	30%	19%	20%	21%	18%	15%	22%	17%	24%	24%	17%	20%	21%
NET: Disagree		745	394	351	128	153	119	136	80	129	265	210	126	144	87	35	77	69	63	57	38	51	108	104	57	106	345
		37%	40%	34%	55%	44%	36%	38%	28%	28%	49%	39%	29%	29%	50%	41%	33%	40%	35%	38%	37%	26%	41%	37%	32%	42%	39%
Don't know		295	106	189	44	63	59	50	33	45	59	77	79	79	26	8	30	23	31	23	15	30	39	40	29	39	138
		15%	11%	18%	19%	18%	18%	14%	12%	10%	11%	14%	18%	16%	15%	9%	13%	13%	17%	16%	15%	15%	15%	14%	16%	15%	16%
Mean		2.65	2.62	2.68	2.05	2.43	2.63	2.61	2.95	2.93	2.39	2.55	2.88	2.87	2.30	2.60	2.73	2.61	2.71	2.71	2.70	2.89	2.55	2.62	2.73	2.54	2.58
Standard deviation		1.17	1.21	1.12	1.06	1.15	1.13	1.19	1.09	1.16	1.18	1.17	1.10	1.14	1.18	1.09	1.15	1.17	1.11	1.23	1.14	1.19	1.20	1.11	1.14	1.14	
Standard error		0.03	0.04	0.04	0.08	0.08	0.07	0.06	0.07	0.05	0.05	0.05	0.06	0.05	0.10	0.12	0.08	0.09	0.10	0.10	0.13	0.09	0.09	0.07	0.08	0.08	0.04

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 9

Q.5 How strongly do you agree or disagree with the following statements?
There is only one way to get the change we need with the EU and that is to vote to leave
Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
NET: Agree	974 48%	334 54%	206 36%	42 36%	272 88%	2 38%	16 21%	36 41%	61 28%	4 25%	900 53%	779 56%
Strongly agree	(4) 560 28%	182 30%	101 18%	23 20%	202 65%	2 38%	5 7%	13 15%	30 14%	1 7%	544 32%	516 37%
Agree	(3) 415 21%	152 25%	105 19%	19 17%	71 23%	- -	11 14%	23 26%	32 14%	3 18%	357 21%	262 19%
Disagree	(2) 326 16%	117 19%	110 19%	22 19%	10 3%	2 33%	17 22%	6 7%	42 19%	1 8%	283 16%	177 13%
Strongly disagree	(1) 419 21%	90 15%	179 32%	40 34%	10 3%	1 13%	28 38%	35 39%	34 15%	2 12%	386 23%	321 23%
NET: Disagree	745 37%	206 34%	289 51%	62 53%	20 6%	3 47%	45 60%	41 47%	75 34%	4 20%	669 39%	499 36%
Don't know	295 15%	75 12%	72 13%	12 11%	16 5%	1 15%	14 19%	11 13%	83 38%	10 55%	145 8%	110 8%
Mean	2.65	2.79	2.26	2.24	3.59	2.74	1.88	2.19	2.42	2.44	2.67	2.76
Standard deviation	1.17	1.08	1.15	1.18	0.72	1.31	1.00	1.19	1.09	1.11	1.19	1.22
Standard error	0.03	0.05	0.05	0.11	0.04	0.66	0.13	0.13	0.09	0.42	0.03	0.03

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 10

Q.5 How strongly do you agree or disagree with the following statements?
The economy is a bigger issue than immigration when considering how to vote
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793	
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889	
NET: Agree	1000	516	484	152	171	162	181	120	215	320	284	176	219	104	46	127	83	81	73	42	84	126	143	93	122	459	
	50%	53%	47%	65%	49%	49%	50%	41%	48%	59%	53%	40%	45%	59%	55%	55%	49%	45%	49%	41%	43%	47%	51%	52%	49%	52%	
Strongly agree	(4)	379	216	163	50	81	74	67	31	77	148	106	54	72	42	14	55	35	34	21	18	20	55	55	30	52	176
		19%	22%	16%	21%	23%	22%	19%	11%	17%	27%	19%	12%	15%	24%	17%	24%	21%	19%	14%	18%	10%	21%	19%	17%	21%	20%
Agree	(3)	621	300	321	102	90	88	113	89	138	172	179	122	148	62	32	72	48	47	51	23	64	71	88	63	69	283
		31%	31%	31%	44%	26%	27%	32%	31%	31%	32%	33%	28%	30%	35%	38%	31%	28%	26%	34%	23%	33%	27%	31%	35%	28%	32%
Disagree	(2)	536	277	259	38	80	86	94	89	150	124	139	134	139	42	24	60	41	58	37	34	58	68	77	37	68	228
		27%	28%	25%	16%	23%	26%	26%	31%	33%	23%	26%	31%	28%	24%	29%	26%	24%	32%	25%	33%	29%	26%	27%	21%	27%	26%
Strongly disagree	(1)	179	96	82	4	30	30	34	41	39	40	39	53	46	11	6	20	15	12	15	9	21	28	25	17	16	86
		9%	10%	8%	2%	9%	9%	9%	14%	9%	7%	7%	12%	9%	6%	8%	9%	9%	7%	10%	9%	11%	10%	9%	10%	7%	10%
NET: Disagree		715	373	341	42	109	117	128	130	189	164	178	188	185	53	31	80	56	70	52	43	78	96	101	54	84	314
		35%	38%	33%	18%	31%	35%	36%	45%	42%	30%	33%	43%	38%	30%	36%	34%	33%	39%	35%	42%	40%	36%	36%	31%	34%	35%
Don't know		299	91	208	40	68	52	50	40	48	57	79	75	87	18	8	25	32	30	24	18	33	44	38	30	44	116
		15%	9%	20%	17%	20%	16%	14%	14%	11%	11%	15%	17%	18%	11%	9%	11%	19%	16%	16%	17%	17%	16%	13%	17%	18%	13%
Mean		2.70	2.72	2.68	3.02	2.79	2.74	2.69	2.44	2.63	2.88	2.76	2.49	2.61	2.86	2.71	2.78	2.75	2.68	2.63	2.59	2.51	2.69	2.71	2.72	2.77	2.71
Standard deviation		0.93	0.95	0.90	0.74	0.98	0.97	0.93	0.91	0.90	0.94	0.90	0.92	0.91	0.89	0.87	0.95	0.95	0.91	0.91	0.95	0.87	0.98	0.93	0.92	0.92	0.94
Standard error		0.02	0.03	0.03	0.06	0.07	0.06	0.05	0.06	0.04	0.04	0.04	0.05	0.04	0.07	0.09	0.06	0.08	0.08	0.09	0.11	0.07	0.07	0.05	0.07	0.07	0.04

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 10

Q.5 How strongly do you agree or disagree with the following statements?
The economy is a bigger issue than immigration when considering how to vote
Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
NET: Agree	1000	300	351	79	65	4	47	54	96	4	886	708
	50%	49%	62%	68%	21%	66%	62%	61%	44%	21%	52%	51%
Strongly agree	(4) 379	100	150	39	19	1	18	29	24	1	340	304
	19%	16%	26%	34%	6%	13%	24%	32%	11%	3%	20%	22%
Agree	(3) 621	200	202	40	46	3	29	25	73	3	546	404
	31%	32%	36%	34%	15%	53%	38%	29%	33%	18%	32%	29%
Disagree	(2) 536	184	108	23	141	1	15	16	43	4	477	394
	27%	30%	19%	20%	46%	19%	20%	19%	20%	24%	28%	28%
Strongly disagree	(1) 179	49	41	3	65	-	3	6	12	1	164	147
	9%	8%	7%	3%	21%	-	3%	6%	5%	8%	10%	11%
NET: Disagree	715	233	149	26	205	1	17	22	55	6	641	541
	35%	38%	26%	22%	67%	19%	23%	25%	25%	31%	37%	39%
Don't know	299	83	66	11	37	1	11	12	68	9	188	138
	15%	13%	12%	10%	12%	15%	15%	14%	31%	48%	11%	10%
Mean	2.70	2.66	2.92	3.10	2.07	2.94	2.97	3.01	2.71	2.32	2.70	2.69
Standard deviation	0.93	0.89	0.91	0.84	0.83	0.68	0.82	0.95	0.82	0.83	0.93	0.97
Standard error	0.02	0.04	0.04	0.08	0.05	0.34	0.11	0.11	0.07	0.29	0.02	0.03

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 11
Q.6 For which party did you vote in the 2015 General Election?
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate	
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793	
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889	
Conservative	615	314	301	42	95	79	107	80	212	225	169	128	93	27	18	56	45	65	50	22	53	88	132	59	61	265	
	31%	32%	29%	18%	27%	24%	30%	28%	47%	42%	31%	29%	19%	16%	21%	24%	26%	36%	33%	21%	27%	33%	47%	33%	24%	30%	
Labour	566	302	264	86	92	107	104	89	89	145	136	124	161	36	36	105	61	46	44	35	46	86	41	31	89	251	
	28%	31%	26%	37%	26%	32%	29%	31%	20%	27%	25%	28%	33%	20%	42%	46%	35%	25%	30%	34%	23%	33%	14%	18%	36%	28%	
UKIP	308	155	153	17	47	43	64	62	75	46	79	86	98	11	19	27	24	33	26	17	55	25	46	27	39	122	
	15%	16%	15%	7%	13%	13%	18%	21%	17%	8%	15%	19%	20%	6%	23%	11%	14%	18%	17%	16%	28%	9%	16%	15%	16%	14%	
I did not vote	220	73	147	51	55	47	30	23	15	40	65	51	64	5	5	21	20	21	18	16	23	39	31	21	21	122	
	11%	7%	14%	22%	16%	14%	8%	8%	3%	7%	12%	12%	13%	3%	6%	9%	12%	11%	12%	16%	12%	15%	11%	12%	8%	14%	
Liberal Democrat	116	59	57	7	22	19	18	13	38	46	28	21	22	13	2	9	10	13	6	1	10	13	17	23	13	46	
	6%	6%	6%	3%	6%	6%	5%	4%	8%	8%	5%	5%	5%	7%	2%	4%	6%	7%	4%	1%	5%	5%	6%	13%	5%	5%	
Other	88	38	50	20	19	23	14	7	5	18	31	14	24	4	5	9	7	4	3	5	9	14	15	14	17	34	
	4%	4%	5%	9%	5%	7%	4%	2%	1%	3%	6%	3%	5%	3%	6%	4%	4%	2%	2%	5%	4%	5%	5%	8%	7%	4%	
SNP	75	32	43	7	15	11	17	10	15	19	26	11	19	75	-	-	-	-	-	-	-	-	-	-	-	9	33
	4%	3%	4%	3%	4%	3%	5%	3%	3%	3%	5%	3%	4%	43%	-	-	-	-	-	-	-	-	-	-	-	4%	4%
Plaid Cymru	6	4	2	-	-	1	3	2	-	-	-	-	6	-	-	-	-	-	-	6	-	-	-	-	-	3	
	*	*	*	-	-	*	1%	1%	-	-	-	-	1%	-	-	-	-	-	-	6%	-	-	-	-	-	*	
Don't know	18	3	15	6	5	1	2	3	1	3	8	4	3	4	-	5	5	-	3	-	-	-	1	1	-	13	
	1%	*	1%	2%	2%	*	1%	1%	*	*	2%	1%	1%	2%	-	2%	3%	-	2%	-	-	-	*	1%	-	1%	

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 11
Q.6 For which party did you vote in the 2015 General Election?
Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
Conservative	615 31%	615 100%	-	-	-	-	-	-	-	-	579 34%	482 35%
Labour	566 28%	-	566 100%	-	-	-	-	-	-	-	495 29%	387 28%
UKIP	308 15%	-	-	-	308 100%	-	-	-	-	-	292 17%	262 19%
I did not vote	220 11%	-	-	-	-	-	-	-	220 100%	-	82 5%	41 3%
Liberal Democrat	116 6%	-	-	116 100%	-	-	-	-	-	-	101 6%	84 6%
Other	88 4%	-	-	-	-	-	-	88 100%	-	-	80 5%	62 4%
SNP	75 4%	-	-	-	-	-	75 100%	-	-	-	73 4%	58 4%
Plaid Cymru	6 *	-	-	-	-	6 100%	-	-	-	-	6 *	5 *
Don't know	18 1%	-	-	-	-	-	-	-	-	18 100%	7 *	5 *

Opinion Poll
ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 12
Gender
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
Male	981	981	-	95	170	172	179	131	234	326	235	218	201	83	50	127	85	87	79	44	82	133	124	87	112	491
	49%	100%	-	41%	49%	52%	50%	45%	52%	60%	43%	50%	41%	48%	59%	55%	50%	48%	53%	43%	42%	50%	44%	49%	45%	55%
Female	1033	-	1033	139	179	159	180	160	217	215	307	221	290	92	35	104	86	95	69	59	113	133	158	90	138	398
	51%	-	100%	59%	51%	48%	50%	55%	48%	40%	57%	50%	59%	52%	41%	45%	50%	52%	47%	57%	58%	50%	56%	51%	55%	45%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 12
Gender
Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?									Likelihood to Vote		
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
Male	981 49%	314 51%	302 53%	59 51%	155 50%	4 62%	32 43%	38 43%	73 33%	3 18%	881 51%	736 53%
Female	1033 51%	301 49%	264 47%	57 49%	153 50%	2 38%	43 57%	50 57%	147 67%	15 82%	834 49%	651 47%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 13

Age**Base: All respondents**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
18-24	234 12%	95 10%	139 13%	234 100%	-	-	-	-	-	73 14%	88 16%	36 8%	37 7%	20 12%	9 11%	20 9%	26 15%	16 9%	9 6%	12 11%	31 16%	43 16%	32 11%	15 9%	26 10%	108 12%
25-34	349 17%	170 17%	179 17%	-	349 100%	-	-	-	-	132 24%	102 19%	68 15%	47 9%	24 14%	17 20%	41 18%	22 13%	37 20%	34 23%	10 9%	20 10%	68 25%	53 19%	25 14%	53 21%	237 27%
35-44	331 16%	172 17%	159 15%	-	-	331 100%	-	-	-	97 18%	83 15%	68 16%	81 17%	25 15%	12 14%	36 16%	30 18%	36 20%	20 13%	16 16%	32 16%	50 19%	40 14%	33 19%	66 26%	196 22%
45-54	359 18%	179 18%	180 17%	-	-	-	359 100%	-	-	72 13%	92 17%	93 21%	101 21%	40 23%	10 12%	43 19%	37 21%	35 19%	29 20%	23 22%	33 17%	32 12%	44 15%	33 19%	59 23%	201 23%
55-64	290 14%	131 13%	160 15%	-	-	-	-	290 100%	-	42 8%	71 13%	78 18%	100 20%	25 14%	18 22%	38 16%	25 15%	13 7%	21 14%	27 26%	29 15%	33 12%	39 14%	23 13%	37 15%	117 13%
65+	452 22%	234 24%	217 21%	-	-	-	-	-	452 100%	125 23%	106 19%	96 22%	126 26%	41 23%	18 21%	53 23%	31 18%	45 25%	36 24%	16 16%	50 25%	40 15%	75 27%	48 27%	10 4%	31 4%
NET: 60+	584 29%	282 29%	301 29%	-	-	-	-	132 45%	452 100%	145 27%	144 27%	131 30%	163 33%	49 28%	23 27%	70 30%	42 25%	48 27%	43 29%	30 29%	60 31%	59 22%	95 34%	64 36%	22 9%	77 9%
NET: 50+	917 46%	456 46%	461 45%	-	-	-	175 49%	290 100%	452 100%	203 37%	222 41%	216 49%	276 56%	84 48%	40 48%	119 51%	74 43%	72 40%	73 49%	53 52%	93 48%	88 33%	135 48%	86 49%	77 31%	247 28%
Average age	47.27	48.02	46.56	21.44	29.43	39.63	49.53	59.33	70.48	45.11	44.88	48.65	51.06	48.37	47.12	48.36	46.15	46.41	48.92	48.89	48.44	42.26	48.09	49.43	42.15	40.62

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 13

Age**Base: All respondents**

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
18-24	234 12%	42 7%	86 15%	7 6%	17 5%	-	7 10%	20 23%	51 23%	6 31%	178 10%	125 9%
25-34	349 17%	95 15%	92 16%	22 19%	47 15%	-	15 20%	19 21%	55 25%	5 30%	275 16%	204 15%
35-44	331 16%	79 13%	107 19%	19 16%	43 14%	1 13%	11 15%	23 27%	47 21%	1 4%	265 15%	190 14%
45-54	359 18%	107 17%	104 18%	18 15%	64 21%	3 53%	17 23%	14 16%	30 13%	2 11%	313 18%	255 18%
55-64	290 14%	80 13%	89 16%	13 11%	62 20%	2 34%	10 13%	7 8%	23 11%	3 18%	257 15%	230 17%
65+	452 22%	212 35%	89 16%	38 33%	75 24%	-	15 20%	5 6%	15 7%	1 6%	428 25%	384 28%
NET: 60+	584 29%	257 42%	125 22%	42 36%	104 34%	2 34%	20 27%	10 11%	22 10%	1 6%	547 32%	491 35%
NET: 50+	917 46%	352 57%	222 39%	62 53%	167 54%	6 87%	31 41%	18 21%	54 25%	5 26%	843 49%	743 54%
Average age	47.27	52.13	44.87	50.57	50.71	53.96	46.77	38.20	37.82	36.83	48.66	50.27

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 14
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
AB	542	326	215	73	132	97	72	42	125	542	-	-	-	43	20	58	40	62	41	14	42	91	84	48	91	267
	27%	33%	21%	31%	38%	29%	20%	14%	28%	100%	-	-	-	25%	24%	25%	24%	34%	27%	13%	21%	34%	30%	27%	36%	30%
C1	542	235	307	88	102	83	92	71	106	-	542	-	-	47	25	51	50	42	34	32	52	74	77	59	79	256
	27%	24%	30%	38%	29%	25%	26%	24%	23%	-	100%	-	-	27%	30%	22%	29%	23%	23%	31%	26%	28%	27%	33%	32%	29%
C2	439	218	221	36	68	68	93	78	96	-	-	439	-	36	16	45	36	33	42	17	50	59	65	41	48	221
	22%	22%	21%	15%	19%	21%	26%	27%	21%	-	-	100%	-	21%	19%	20%	21%	18%	28%	16%	26%	22%	23%	23%	19%	25%
DE	492	201	290	37	47	81	101	100	126	-	-	-	492	49	23	77	45	44	33	41	52	42	56	30	32	145
	24%	21%	28%	16%	13%	25%	28%	35%	28%	-	-	-	100%	28%	27%	33%	26%	24%	22%	40%	27%	16%	20%	17%	13%	16%
NET: ABC1	1083	561	522	161	234	181	164	112	231	542	542	-	-	90	45	109	90	104	74	45	93	165	161	107	170	523
	54%	57%	51%	69%	67%	55%	46%	39%	51%	100%	100%	-	-	51%	54%	47%	53%	58%	50%	44%	48%	62%	57%	60%	68%	59%
NET: C2DE	931	419	511	73	115	150	195	178	221	-	-	439	492	85	39	123	81	77	75	57	102	100	121	71	81	366
	46%	43%	49%	31%	33%	45%	54%	61%	49%	-	-	100%	100%	49%	46%	53%	47%	42%	50%	56%	52%	38%	43%	40%	32%	41%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 14
Social Grade
Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
AB	542 27%	225 37%	145 26%	46 39%	46 15%	- -	19 25%	18 21%	40 18%	3 15%	488 28%	392 28%
C1	542 27%	169 27%	136 24%	28 24%	79 26%	- -	26 35%	31 36%	65 30%	8 46%	459 27%	368 26%
C2	439 22%	128 21%	124 22%	21 18%	86 28%	- -	11 15%	14 16%	51 23%	4 20%	364 21%	302 22%
DE	492 24%	93 15%	161 29%	22 19%	98 32%	6 100%	19 25%	24 28%	64 29%	3 19%	404 24%	325 23%
NET: ABC1	1083 54%	394 64%	281 50%	73 63%	124 40%	- -	45 60%	50 56%	105 48%	11 61%	946 55%	760 55%
NET: C2DE	931 46%	221 36%	285 50%	43 37%	184 60%	6 100%	30 40%	39 44%	115 52%	7 39%	768 45%	628 45%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 15
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
Scotland	175	83	92	20	24	25	40	25	41	43	47	36	49	175	-	-	-	-	-	-	-	-	-	-	26	76
		9%	9%	9%	9%	7%	8%	11%	8%	9%	8%	9%	8%	10%	100%	-	-	-	-	-	-	-	-	-	11%	9%
North East	85	50	35	9	17	12	10	18	18	20	25	16	23	-	85	-	-	-	-	-	-	-	-	-	10	39
		4%	5%	3%	4%	5%	4%	3%	6%	4%	4%	5%	4%	5%	100%	-	-	-	-	-	-	-	-	-	4%	4%
North West	231	127	104	20	41	36	43	38	53	58	51	45	77	-	-	231	-	-	-	-	-	-	-	-	34	83
		11%	13%	10%	9%	12%	11%	12%	13%	12%	11%	9%	10%	16%	-	100%	-	-	-	-	-	-	-	-	14%	9%
Yorkshire & Humberside	171	85	86	26	22	30	37	25	31	40	50	36	45	-	-	-	171	-	-	-	-	-	-	-	24	71
		8%	9%	8%	11%	6%	9%	10%	9%	7%	7%	9%	8%	9%	-	-	100%	-	-	-	-	-	-	-	10%	8%
West Midlands	181	87	95	16	37	36	35	13	45	62	42	33	44	-	-	-	-	181	-	-	-	-	-	-	26	80
		9%	9%	9%	7%	11%	11%	10%	4%	10%	12%	8%	8%	9%	-	-	-	100%	-	-	-	-	-	-	10%	9%
East Midlands	149	79	69	9	34	20	29	21	36	41	34	42	33	-	-	-	-	-	149	-	-	-	-	-	14	70
		7%	8%	7%	4%	10%	6%	8%	7%	8%	7%	6%	10%	7%	-	-	-	-	100%	-	-	-	-	-	5%	8%
Wales	103	44	59	12	10	16	23	27	16	14	32	17	41	-	-	-	-	-	-	103	-	-	-	-	17	41
		5%	4%	6%	5%	3%	5%	6%	9%	4%	3%	6%	4%	8%	-	-	-	-	-	100%	-	-	-	-	7%	5%
Eastern	195	82	113	31	20	32	33	29	50	42	52	50	52	-	-	-	-	-	-	-	195	-	-	-	30	83
		10%	8%	11%	13%	6%	10%	9%	10%	8%	10%	11%	11%	-	-	-	-	-	-	-	100%	-	-	-	12%	9%
London	266	133	133	43	68	50	32	33	40	91	74	59	42	-	-	-	-	-	-	-	-	266	-	-	30	141
		13%	14%	13%	18%	19%	15%	9%	11%	9%	17%	14%	13%	9%	-	-	-	-	-	-	-	100%	-	-	12%	16%
South East	282	124	158	32	53	40	44	39	75	84	77	65	56	-	-	-	-	-	-	-	-	-	282	-	21	129
		14%	13%	15%	14%	15%	12%	12%	13%	17%	15%	14%	15%	11%	-	-	-	-	-	-	-	-	100%	-	8%	14%
South West	177	87	90	15	25	33	33	23	48	48	59	41	30	-	-	-	-	-	-	-	-	-	-	177	18	76
		9%	9%	9%	7%	7%	10%	9%	8%	11%	9%	11%	9%	6%	-	-	-	-	-	-	-	-	-	100%	7%	9%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 15
GO Region
Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
Scotland	175 9%	27 4%	36 6%	13 11%	11 3%	- -	75 100%	4 5%	5 2%	4 20%	163 10%	136 10%
North East	85 4%	18 3%	36 6%	2 2%	19 6%	- -	- -	5 6%	5 2%	- -	74 4%	58 4%
North West	231 11%	56 9%	105 19%	9 8%	27 9%	- -	- -	9 10%	21 10%	5 26%	197 11%	168 12%
Yorkshire & Humberside	171 8%	45 7%	61 11%	10 8%	24 8%	- -	- -	7 8%	20 9%	5 27%	148 9%	111 8%
West Midlands	181 9%	65 11%	46 8%	13 11%	33 11%	- -	- -	4 4%	21 9%	- -	153 9%	128 9%
East Midlands	149 7%	50 8%	44 8%	6 5%	26 8%	- -	- -	3 3%	18 8%	3 15%	122 7%	100 7%
Wales	103 5%	22 4%	35 6%	1 1%	17 5%	6 100%	- -	5 6%	16 7%	- -	82 5%	64 5%
Eastern	195 10%	53 9%	46 8%	10 8%	55 18%	- -	- -	9 10%	23 10%	- -	171 10%	130 9%
London	266 13%	88 14%	86 15%	13 11%	25 8%	- -	- -	14 16%	39 18%	- -	209 12%	166 12%
South East	282 14%	132 21%	41 7%	17 14%	46 15%	- -	- -	15 17%	31 14%	1 4%	242 14%	207 15%
South West	177 9%	59 10%	31 6%	23 20%	27 9%	- -	- -	14 16%	21 10%	1 8%	153 9%	118 9%

Opinion Poll
ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 16
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
Yes	1214	613	601	193	241	190	181	145	265	417	342	254	202	88	63	130	104	112	85	51	115	177	188	102	175	587
	60%	63%	58%	82%	69%	57%	50%	50%	59%	77%	63%	58%	41%	50%	75%	56%	61%	62%	57%	50%	59%	67%	67%	57%	70%	66%
No	800	367	432	41	107	141	178	145	187	125	200	185	289	87	21	101	67	69	64	51	81	89	93	76	76	303
	40%	37%	42%	18%	31%	43%	50%	50%	41%	23%	37%	42%	59%	50%	25%	44%	39%	38%	43%	50%	41%	33%	33%	43%	30%	34%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 16
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?									Likelihood to Vote		
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
Yes	1214	413	340	77	170	2	36	47	119	11	1051	839
	60%	67%	60%	66%	55%	33%	48%	53%	54%	58%	61%	60%
No	800	202	227	39	138	4	39	41	101	8	663	548
	40%	33%	40%	34%	45%	67%	52%	47%	46%	42%	39%	40%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 17
Tenure
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
NET: Homeowners	1285	642	643	125	191	187	217	199	365	428	344	296	217	105	52	146	104	122	99	64	143	132	198	120	188	550
	64%	65%	62%	53%	55%	57%	60%	69%	81%	79%	64%	67%	44%	60%	62%	63%	61%	67%	67%	63%	73%	50%	70%	68%	75%	62%
Owned outright - without mortgage	663	325	338	42	45	34	76	143	322	201	178	158	126	37	22	75	59	64	49	42	75	66	106	69	60	194
	33%	33%	33%	18%	13%	10%	21%	49%	71%	37%	33%	36%	26%	21%	26%	32%	35%	35%	33%	41%	38%	25%	38%	39%	24%	22%
Owned with a mortgage or loan	622	317	305	83	146	153	140	56	43	227	167	137	91	69	30	71	44	58	50	22	68	66	92	51	128	357
	31%	32%	29%	35%	42%	46%	39%	19%	10%	42%	31%	31%	19%	39%	36%	31%	26%	32%	34%	22%	35%	25%	33%	29%	51%	40%
NET: Renters	701	328	373	98	150	140	142	88	83	103	191	140	267	66	32	81	65	54	47	38	52	129	81	57	62	323
	35%	33%	36%	42%	43%	42%	39%	30%	18%	19%	35%	32%	54%	37%	38%	35%	38%	30%	32%	37%	27%	49%	29%	32%	25%	36%
Rented from the council	297	130	167	23	47	62	73	49	44	19	63	61	155	34	18	36	33	23	20	15	22	59	27	12	15	128
	15%	13%	16%	10%	14%	19%	20%	17%	10%	3%	12%	14%	31%	19%	21%	16%	19%	13%	14%	14%	11%	22%	9%	7%	6%	14%
Rented from a housing association	134	60	74	22	21	21	27	19	25	14	35	27	58	17	2	15	6	9	7	8	14	24	20	11	10	47
	7%	6%	7%	9%	6%	6%	7%	7%	6%	3%	7%	6%	12%	10%	3%	7%	4%	5%	5%	8%	7%	9%	7%	6%	4%	5%
Rented from someone else	270	138	132	53	82	57	42	21	14	70	93	52	54	15	12	29	26	22	19	15	16	47	34	34	37	148
	13%	14%	13%	23%	24%	17%	12%	7%	3%	13%	17%	12%	11%	9%	15%	13%	15%	12%	13%	15%	8%	18%	12%	19%	15%	17%
Rent free	28	11	17	11	7	3	*	3	3	10	6	4	8	4	-	5	3	6	3	1	*	4	3	-	1	16
	1%	1%	2%	5%	2%	1%	*	1%	1%	2%	1%	1%	2%	2%	-	2%	2%	3%	2%	1%	*	2%	1%	-	*	2%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 17
Tenure
Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
NET: Homeowners	1285	476	316	90	204	3	44	44	99	8	1151	931
	64%	77%	56%	77%	66%	47%	58%	50%	45%	46%	67%	67%
Owned outright - without mortgage	663	279	138	50	116	3	18	15	40	5	604	522
	33%	45%	24%	43%	38%	47%	23%	17%	18%	26%	35%	38%
Owned with a mortgage or loan	622	198	179	39	88	-	26	29	59	4	547	409
	31%	32%	32%	34%	29%	-	35%	33%	27%	20%	32%	29%
NET: Renters	701	130	243	27	101	3	29	41	118	8	539	440
	35%	21%	43%	23%	33%	53%	39%	46%	54%	46%	31%	32%
Rented from the council	297	39	120	5	45	3	17	14	50	4	225	185
	15%	6%	21%	4%	14%	53%	23%	16%	23%	23%	13%	13%
Rented from a housing association	134	29	52	3	23	-	6	3	18	1	103	89
	7%	5%	9%	3%	7%	-	7%	4%	8%	3%	6%	6%
Rented from someone else	270	62	72	18	34	-	6	24	50	4	211	166
	13%	10%	13%	16%	11%	-	8%	27%	23%	20%	12%	12%
Rent free	28	9	7	-	3	-	2	3	3	1	25	17
	1%	1%	1%	-	1%	-	3%	4%	1%	8%	1%	1%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 18
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
No formal education	15 1%	10 1%	5 *	- -	1 *	2 1%	1 *	5 2%	5 1%	3 1%	- -	3 1%	8 2%	1 1%	2 2%	2 1%	2 1%	2 1%	1 *	1 1%	2 1%	- -	2 1%	1 *	2 1%	3 *
Primary	16 1%	12 1%	4 *	- -	5 1%	1 *	2 1%	3 1%	6 1%	2 *	3 1%	7 2%	4 1%	3 2%	- -	- -	2 1%	- -	1 1%	1 1%	2 1%	2 1%	5 2%	- -	2 1%	5 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	1233 61%	571 58%	662 64%	58 25%	146 42%	211 64%	259 72%	243 84%	315 70%	206 38%	313 58%	330 75%	384 78%	110 63%	54 64%	155 67%	106 62%	104 57%	98 66%	78 76%	133 68%	129 49%	156 55%	110 62%	136 54%	517 58%
University degree or equivalent professional qualification, NVQ level 4, etc.	444 22%	224 23%	220 21%	78 33%	107 31%	71 21%	71 20%	27 9%	90 20%	189 35%	140 26%	56 13%	59 12%	28 16%	18 22%	46 20%	44 26%	54 30%	36 24%	12 12%	44 23%	59 22%	63 22%	39 22%	67 27%	230 26%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	193 10%	120 12%	73 7%	21 9%	69 20%	43 13%	23 7%	8 3%	27 6%	120 22%	35 6%	24 5%	15 3%	26 15%	8 10%	18 8%	10 6%	13 7%	5 3%	5 5%	11 6%	44 17%	33 12%	20 11%	44 18%	113 13%
Still in full time education	79 4%	33 3%	46 4%	69 30%	7 2%	- -	2 1%	- -	- -	20 4%	44 8%	8 2%	7 1%	5 3%	2 2%	7 3%	3 2%	8 4%	7 5%	5 5%	2 1%	17 6%	18 6%	5 3%	- -	9 1%
Don't know	6 *	2 *	3 *	2 1%	- -	- -	- -	- -	4 1%	- -	2 *	1 *	3 1%	- -	- -	1 *	2 1%	1 1%	1 *	- -	- -	- -	- -	1 *	- -	2 *
Prefer not to answer	29 1%	9 1%	20 2%	5 2%	12 4%	3 1%	- -	4 1%	5 1%	3 1%	5 1%	10 2%	11 2%	2 1%	- -	2 1%	1 1%	- -	1 1%	- -	1 1%	14 5%	5 2%	2 1%	- -	10 1%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 18
What is the highest educational level that you have achieved to date?
Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
No formal education	15 1%	5 1%	3 1%	- -	6 2%	- -	* 1%	- -	- -	- -	13 1%	11 1%
Primary	16 1%	1 *	5 1%	1 1%	6 2%	- -	1 1%	2 2%	- -	- -	16 1%	14 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	1233 61%	357 58%	339 60%	55 47%	239 78%	6 87%	50 67%	43 49%	135 61%	10 57%	1048 61%	866 62%
University degree or equivalent professional qualification, NVQ level 4, etc.	444 22%	164 27%	124 22%	37 32%	38 12%	- -	9 12%	26 30%	42 19%	3 18%	387 23%	302 22%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	193 10%	65 11%	58 10%	17 15%	15 5%	1 13%	13 17%	7 8%	15 7%	1 8%	171 10%	135 10%
Still in full time education	79 4%	13 2%	34 6%	4 3%	2 1%	- -	1 2%	8 9%	17 8%	- -	60 3%	44 3%
Don't know	6 *	- -	- -	1 1%	1 *	- -	- -	- -	1 1%	2 12%	2 *	1 *
Prefer not to answer	29 1%	10 2%	5 1%	1 1%	* *	- -	- -	2 2%	9 4%	1 4%	17 1%	14 1%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 19

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age							Social Grade				Region									Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
Yes - responsible for half or more of the items bought	1828	841	987	164	324	323	333	275	408	469	489	408	462	158	76	214	155	167	137	91	180	242	249	159	227	814
	91%	86%	96%	70%	93%	98%	93%	95%	90%	87%	90%	93%	94%	90%	91%	92%	91%	92%	92%	89%	92%	91%	88%	90%	91%	91%
No - not responsible for most of the items bought	186	140	46	70	24	7	26	15	44	72	52	31	30	17	8	18	16	14	12	11	15	24	33	18	23	76
	9%	14%	4%	30%	7%	2%	7%	5%	10%	13%	10%	7%	6%	10%	9%	8%	9%	8%	8%	11%	8%	9%	12%	10%	9%	9%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 19

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
Yes - responsible for half or more of the items bought	1828 91%	557 90%	513 91%	104 90%	287 93%	6 100%	68 91%	79 89%	197 89%	18 97%	1552 90%	1259 91%
No - not responsible for most of the items bought	186 9%	59 10%	53 9%	12 10%	21 7%	-	7 9%	10 11%	23 11%	* 3%	163 10%	129 9%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 20
How many cars are there in your household?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
No cars in the household	439	170	268	64	81	87	90	57	58	53	135	75	175	46	20	71	36	40	27	14	28	93	37	26	48	181
	22%	17%	26%	28%	23%	26%	25%	20%	13%	10%	25%	17%	36%	26%	24%	31%	21%	22%	18%	14%	14%	35%	13%	15%	19%	20%
NET: Any	1575	810	765	169	268	244	268	233	393	488	407	364	316	129	64	160	135	141	122	88	167	173	245	151	203	708
	78%	83%	74%	72%	77%	74%	75%	80%	87%	90%	75%	83%	64%	74%	76%	69%	79%	78%	82%	86%	86%	65%	87%	85%	81%	80%
1	834	430	405	47	123	143	141	130	250	192	222	220	201	71	43	102	83	68	66	50	71	96	116	70	86	347
	41%	44%	39%	20%	35%	43%	39%	45%	55%	35%	41%	50%	41%	40%	51%	44%	48%	37%	44%	48%	37%	36%	41%	39%	34%	39%
2	556	269	287	68	105	95	84	85	120	222	145	94	95	45	19	43	45	60	51	25	65	51	89	64	80	265
	28%	27%	28%	29%	30%	29%	23%	29%	26%	41%	27%	21%	19%	26%	22%	18%	26%	33%	34%	25%	33%	19%	32%	36%	32%	30%
3+	185	112	73	54	40	5	43	18	24	75	40	50	20	14	3	16	7	13	5	13	31	26	39	17	37	96
	9%	11%	7%	23%	11%	2%	12%	6%	5%	14%	7%	11%	4%	8%	3%	7%	4%	7%	4%	13%	16%	10%	14%	10%	15%	11%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 20
How many cars are there in your household?
Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
No cars in the household	439 22%	71 11%	162 29%	20 17%	51 17%	2 33%	16 21%	33 37%	77 35%	7 39%	328 19%	265 19%
NET: Any	1575 78%	544 89%	404 71%	96 83%	257 83%	4 67%	59 79%	55 63%	143 65%	11 61%	1387 81%	1122 81%
1	834 41%	252 41%	240 42%	46 39%	140 46%	3 48%	33 44%	27 31%	89 40%	5 27%	723 42%	604 44%
2	556 28%	215 35%	127 22%	36 31%	91 30%	1 19%	22 29%	15 17%	42 19%	6 34%	505 29%	386 28%
3+	185 9%	77 13%	38 7%	15 13%	25 8%	- -	4 6%	13 15%	12 6%	- -	158 9%	133 10%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 21
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
White	1856	909	947	188	311	284	336	289	448	481	488	422	465	167	83	215	161	169	144	103	183	194	266	172	213	810
	92%	93%	92%	80%	89%	86%	94%	100%	99%	89%	90%	96%	95%	95%	98%	93%	94%	93%	97%	100%	94%	73%	94%	97%	85%	91%
NET: BAME	141	60	81	45	33	40	20	-	3	54	50	13	24	7	1	15	9	12	3	-	12	68	11	4	38	67
	7%	6%	8%	19%	9%	12%	6%	-	1%	10%	9%	3%	5%	4%	2%	6%	5%	7%	2%	-	6%	26%	4%	2%	15%	7%
Mixed	23	8	15	6	4	4	7	-	1	5	10	4	4	3	-	1	1	-	-	-	3	11	4	-	7	9
	1%	1%	1%	3%	1%	1%	2%	-	*	1%	2%	1%	1%	2%	-	*	1%	-	-	-	1%	4%	2%	-	3%	1%
Asian	67	37	29	21	13	25	7	-	1	27	17	8	15	2	-	8	5	11	2	-	2	29	5	3	22	31
	3%	4%	3%	9%	4%	8%	2%	-	*	5%	3%	2%	3%	1%	-	3%	3%	6%	1%	-	1%	11%	2%	2%	9%	3%
Black	35	9	26	14	9	8	5	-	-	13	16	1	5	1	1	3	2	-	1	-	4	22	1	*	5	22
	2%	1%	3%	6%	2%	2%	1%	-	-	2%	3%	*	1%	*	1%	1%	1%	-	1%	-	2%	8%	*	*	2%	2%
Chinese	11	4	8	4	5	1	1	-	-	7	4	-	1	2	1	3	-	1	-	-	-	5	-	-	3	4
	1%	*	1%	2%	2%	*	*	-	-	1%	1%	-	*	1%	1%	1%	-	1%	-	-	-	2%	-	-	1%	*
Other ethnic group	5	2	3	1	1	2	-	-	1	2	3	-	-	-	-	-	1	-	-	-	3	1	-	-	2	1
	*	*	*	*	*	*	-	-	*	*	1%	-	-	-	-	-	*	-	-	-	2%	*	-	-	1%	*
Prefer not to answer	17	12	5	1	5	6	3	1	1	7	4	4	2	2	-	2	1	-	2	-	-	4	5	2	-	13
	1%	1%	1%	*	1%	2%	1%	*	*	1%	1%	1%	*	1%	-	1%	1%	-	1%	-	-	2%	2%	1%	-	1%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 21
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?									Likelihood to Vote		
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
White	1856	587	493	110	298	6	74	78	194	15	1605	1305
	92%	95%	87%	95%	97%	100%	98%	89%	88%	83%	94%	94%
NET: BAME	141	24	70	6	8	-	-	7	23	2	97	74
	7%	4%	12%	5%	3%	-	-	8%	11%	12%	6%	5%
Mixed	23	1	12	1	1	-	-	2	5	-	12	12
	1%	*	2%	1%	*	-	-	2%	2%	-	1%	1%
Asian	67	14	43	1	-	-	-	3	6	-	52	39
	3%	2%	8%	1%	-	-	-	4%	3%	-	3%	3%
Black	35	4	10	2	7	-	-	1	9	2	22	17
	2%	1%	2%	2%	2%	-	-	1%	4%	12%	1%	1%
Chinese	11	2	3	2	-	-	-	1	3	-	7	4
	1%	*	1%	2%	-	-	-	1%	1%	-	*	*
Other ethnic group	5	3	2	-	-	-	-	-	1	-	4	3
	*	*	*	-	-	-	-	-	*	-	*	*
Prefer not to answer	17	4	4	-	2	-	2	3	2	1	12	9
	1%	1%	1%	-	1%	-	2%	3%	1%	4%	1%	1%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 22

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
Christian	1094	544	550	73	134	133	225	194	334	276	267	270	280	88	46	132	100	88	94	62	115	125	153	90	120	453
	54%	55%	53%	31%	38%	40%	63%	67%	74%	51%	49%	61%	57%	50%	54%	57%	59%	48%	63%	61%	59%	47%	54%	51%	48%	51%
NET: Other	113	51	62	24	21	30	16	9	13	35	31	13	33	5	2	13	11	18	6	1	6	35	13	3	28	38
	6%	5%	6%	10%	6%	9%	4%	3%	3%	6%	6%	3%	7%	3%	2%	6%	6%	10%	4%	1%	3%	13%	5%	1%	11%	4%
Muslim	52	30	22	13	13	20	5	-	1	21	13	5	13	2	-	8	5	9	2	-	2	17	8	-	17	22
	3%	3%	2%	6%	4%	6%	1%	-	*	4%	2%	1%	3%	1%	-	3%	3%	5%	1%	-	1%	6%	3%	-	7%	3%
Hindu	10	5	5	5	3	2	1	-	1	6	2	1	1	-	-	-	-	1	-	-	1	8	-	*	4	3
	1%	1%	1%	2%	1%	1%	*	-	*	1%	*	*	*	-	-	-	-	*	-	-	*	3%	-	*	2%	*
Jewish	10	2	8	-	1	1	*	*	7	3	5	-	3	-	-	2	-	2	-	-	1	4	-	1	2	1
	1%	*	1%	-	*	*	*	*	2%	1%	1%	-	1%	-	-	1%	-	1%	-	-	1%	2%	-	*	1%	*
Sikh	1	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	1	-
	*	*	-	-	-	*	-	-	-	-	-	*	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-
Buddhist	16	9	7	3	-	1	7	5	-	2	4	4	6	1	2	2	2	-	-	-	1	5	3	-	1	8
	1%	1%	1%	1%	-	*	2%	2%	-	*	1%	1%	1%	*	2%	1%	1%	-	-	-	*	2%	1%	-	*	1%
Other	23	4	19	3	4	6	2	3	5	3	7	2	11	3	-	1	3	6	4	1	1	1	2	2	2	4
	1%	*	2%	1%	1%	2%	1%	1%	1%	1%	1%	*	2%	2%	-	*	2%	3%	3%	1%	1%	*	1%	1%	1%	*
None	760	366	393	126	176	156	117	85	99	218	225	147	169	80	35	83	59	74	45	39	73	82	109	81	99	369
	38%	37%	38%	54%	51%	47%	33%	29%	22%	40%	42%	34%	34%	46%	42%	36%	34%	41%	30%	38%	37%	31%	39%	45%	40%	42%
Prefer not to say	48	19	29	11	17	11	1	3	5	12	18	9	9	2	1	3	1	2	4	-	2	23	7	4	3	29
	2%	2%	3%	5%	5%	3%	*	1%	1%	2%	3%	2%	2%	1%	2%	1%	1%	1%	3%	-	1%	9%	2%	2%	1%	3%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 22

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
Christian	1094 54%	415 67%	279 49%	62 53%	187 61%	3 52%	30 40%	14 16%	96 44%	7 40%	967 56%	807 58%
NET: Other	113 6%	26 4%	49 9%	6 5%	8 3%	-	2 3%	10 11%	11 5%	1 4%	96 6%	73 5%
Muslim	52 3%	8 1%	35 6%	-	-	-	-	2 2%	7 3%	-	44 3%	32 2%
Hindu	10 1%	6 1%	3 1%	1 1%	-	-	-	-	-	-	9 1%	8 1%
Jewish	10 1%	6 1%	3 1%	-	-	-	-	-	1 1%	-	9 1%	7 *
Sikh	1 *	-	1 *	-	-	-	-	-	-	-	1 *	-
Buddhist	16 1%	1 *	* *	3 2%	4 1%	-	-	7 7%	-	1 4%	13 1%	12 1%
Other	23 1%	4 1%	6 1%	2 2%	4 1%	-	2 3%	1 2%	3 1%	-	19 1%	15 1%
None	760 38%	165 27%	219 39%	47 40%	111 36%	3 48%	43 57%	61 69%	100 46%	10 56%	627 37%	491 35%
Prefer not to say	48 2%	9 1%	18 3%	2 1%	2 1%	-	-	4 4%	13 6%	-	24 1%	16 1%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 23
Which of the following best describes where you live?
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
NET: Urban	1601	777	824	201	300	282	271	215	332	419	456	342	384	133	69	204	138	162	106	62	115	262	216	133	204	728
	79%	79%	80%	86%	86%	85%	75%	74%	74%	77%	84%	78%	78%	76%	82%	88%	81%	89%	71%	60%	59%	99%	77%	75%	81%	82%
Urban - Population over 10,000	830	419	412	134	177	160	137	97	126	218	261	181	170	57	39	100	75	71	53	21	54	222	89	48	121	399
	41%	43%	40%	57%	51%	48%	38%	34%	28%	40%	48%	41%	35%	33%	46%	43%	44%	39%	36%	20%	28%	84%	32%	27%	48%	45%
Town and Fringe	770	358	412	67	123	122	134	118	206	201	195	161	213	76	30	104	63	90	53	41	61	40	127	85	83	329
	38%	36%	40%	29%	35%	37%	37%	41%	46%	37%	36%	37%	43%	43%	35%	45%	37%	50%	36%	40%	31%	15%	45%	48%	33%	37%
NET: Rural	413	204	209	33	49	49	88	75	119	123	86	97	108	43	15	27	33	19	43	41	80	3	65	44	47	161
	21%	21%	20%	14%	14%	15%	25%	26%	26%	23%	16%	22%	22%	24%	18%	12%	19%	11%	29%	40%	41%	1%	23%	25%	19%	18%
Village	361	180	181	30	42	46	79	62	102	107	75	83	95	27	15	23	32	14	41	31	73	3	63	38	38	145
	18%	18%	18%	13%	12%	14%	22%	22%	22%	20%	14%	19%	19%	15%	18%	10%	19%	8%	27%	30%	38%	1%	22%	21%	15%	16%
Hamlet & Isolated Dwelling	53	25	28	3	7	3	9	12	18	16	10	14	13	16	-	4	*	5	2	10	7	-	3	7	9	16
	3%	3%	3%	1%	2%	1%	3%	4%	4%	3%	2%	3%	3%	9%	-	2%	*	3%	1%	10%	3%	-	1%	4%	3%	2%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 23

Which of the following best describes where you live?

Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?									Likelihood to Vote		
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
NET: Urban	1601	458	485	85	237	-	64	70	186	16	1348	1069
	79%	74%	86%	73%	77%	-	85%	80%	84%	88%	79%	77%
Urban - Population over 10,000	830	209	276	48	118	-	25	44	100	10	680	565
	41%	34%	49%	41%	38%	-	33%	50%	45%	53%	40%	41%
Town and Fringe	770	249	209	37	118	-	39	26	86	6	668	503
	38%	41%	37%	32%	38%	-	51%	30%	39%	35%	39%	36%
NET: Rural	413	157	81	32	71	6	12	18	34	2	366	319
	21%	26%	14%	27%	23%	100%	15%	20%	16%	12%	21%	23%
Village	361	142	74	21	59	6	7	17	33	2	318	275
	18%	23%	13%	18%	19%	100%	9%	19%	15%	12%	19%	20%
Hamlet & Isolated Dwelling	53	15	7	11	12	-	5	1	2	-	49	44
	3%	2%	1%	9%	4%	-	7%	1%	1%	-	3%	3%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 24

Which of the following best describes your current working status?

Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	Public	Private	
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
NET: Working	1140	604	536	134	289	262	260	154	41	358	335	269	178	103	48	117	95	106	83	59	114	171	150	94	250	889
	57%	62%	52%	57%	83%	79%	72%	53%	9%	66%	62%	61%	36%	59%	57%	51%	55%	59%	56%	57%	58%	64%	53%	53%	100%	100%
Working full time - working 30 hours per week or more	902	549	354	99	247	224	211	108	14	309	268	212	113	79	42	90	75	83	70	39	94	144	113	74	212	690
	45%	56%	34%	43%	71%	68%	59%	37%	3%	57%	50%	48%	23%	45%	50%	39%	44%	46%	47%	38%	48%	54%	40%	42%	85%	78%
Working part time - working between 8 and 29 hours per week	238	55	182	35	43	38	49	46	27	49	67	57	64	24	6	27	20	24	14	19	20	27	37	20	38	199
	12%	6%	18%	15%	12%	12%	14%	16%	6%	9%	12%	13%	13%	14%	7%	12%	11%	13%	9%	19%	10%	10%	13%	11%	15%	22%
NET: Not working	874	377	497	100	59	69	99	137	411	184	207	170	314	72	36	114	76	75	66	44	81	95	132	83	-	-
	43%	38%	48%	43%	17%	21%	28%	47%	91%	34%	38%	39%	64%	41%	43%	49%	45%	41%	44%	43%	42%	36%	47%	47%	-	-
Not working but seeking work or temporarily unemployed or sick	91	43	48	7	21	20	26	16	1	8	10	13	60	8	5	21	7	7	3	5	6	11	13	5	-	-
	5%	4%	5%	3%	6%	6%	7%	6%	*	2%	2%	3%	12%	5%	6%	9%	4%	4%	2%	5%	3%	4%	5%	3%	-	-
Not working and not seeking work/ student	145	73	72	88	14	9	20	14	-	30	57	12	47	13	5	16	18	11	13	10	4	23	24	8	-	-
	7%	7%	7%	38%	4%	3%	6%	5%	-	6%	10%	3%	9%	8%	6%	7%	10%	6%	9%	10%	2%	9%	9%	5%	-	-
Retired on a state pension only	137	44	93	-	-	-	*	13	123	14	11	15	96	13	8	19	7	12	10	9	18	11	14	16	-	-
	7%	4%	9%	-	-	-	*	5%	27%	3%	2%	4%	20%	7%	10%	8%	4%	7%	7%	9%	9%	4%	5%	9%	-	-
Retired with a private pension	345	200	145	-	-	1	4	60	280	114	107	87	37	24	12	41	29	31	28	13	33	33	60	40	-	-
	17%	20%	14%	-	-	*	1%	21%	62%	21%	20%	20%	7%	14%	14%	18%	17%	17%	19%	13%	17%	13%	21%	23%	-	-
House person, housewife, househusband, etc.	156	17	139	4	25	39	48	34	6	18	22	43	74	14	6	18	15	14	12	7	20	16	20	13	-	-
	8%	2%	13%	2%	7%	12%	13%	12%	1%	3%	4%	10%	15%	8%	7%	8%	9%	8%	8%	7%	10%	6%	7%	8%	-	-

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 24

Which of the following best describes your current working status?

Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
NET: Working	1140	326	340	59	162	3	42	51	143	13	950	738
	57%	53%	60%	51%	52%	48%	56%	58%	65%	72%	55%	53%
Working full time - working 30 hours per week or more	902	263	271	45	128	3	32	41	108	11	775	591
	45%	43%	48%	39%	42%	48%	43%	46%	49%	59%	45%	43%
Working part time - working between 8 and 29 hours per week	238	63	69	14	33	-	10	10	35	2	175	147
	12%	10%	12%	12%	11%	-	13%	11%	16%	13%	10%	11%
NET: Not working	874	289	226	57	146	3	33	37	77	5	765	649
	43%	47%	40%	49%	48%	52%	44%	42%	35%	28%	45%	47%
Not working but seeking work or temporarily unemployed or sick	91	18	28	4	15	-	5	6	14	-	76	59
	5%	3%	5%	4%	5%	-	7%	7%	6%	-	4%	4%
Not working and not seeking work/ student	145	21	50	9	14	2	6	17	26	-	116	88
	7%	3%	9%	7%	5%	33%	8%	20%	12%	-	7%	6%
Retired on a state pension only	137	45	34	6	28	1	7	5	10	-	124	105
	7%	7%	6%	5%	9%	19%	9%	5%	5%	-	7%	8%
Retired with a private pension	345	171	66	30	58	-	8	3	8	1	328	295
	17%	28%	12%	26%	19%	-	11%	3%	4%	6%	19%	21%
House person, housewife, househusband, etc.	156	34	48	8	31	-	7	6	19	4	122	104
	8%	6%	8%	7%	10%	-	9%	7%	9%	23%	7%	7%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 25

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	1008	510	498	100	207	217	283	154	47	344	301	197	166	81	49	109	92	83	66	49	100	123	161	95	215	793	
Weighted base	1140	604	536	134	289	262	260	154	41	358	335	269	178	103	48	117	95	106	83	59	114	171	150	94	250	889	
NET: Public Sector	250 22%	112 19%	138 26%	26 19%	53 18%	66 25%	59 23%	37 24%	10 24%	91 25%	79 24%	48 18%	32 18%	26 26%	10 21%	34 29%	24 25%	26 25%	14 16%	17 29%	30 27%	30 17%	21 14%	18 19%	250 100%	-	
Central government including all administrative departments and central government agencies such as the Bank of England	16 1%	13 2%	3 1%	1 1%	1 *	3 1%	8 3%	4 2%	-	6 2%	10 3%	-	-	4 4%	1 3%	1 1%	2 2%	-	-	1 1%	3 2%	1 1%	1 *	2 2%	16 7%	-	
HM Forces	5 *	5 1%	-	2 2%	-	2 1%	1 *	-	-	2 1%	-	3 1%	-	-	-	1 1%	-	-	-	2 3%	-	-	-	2 2%	5 2%	-	
National Health Service	59 5%	24 4%	35 6%	8 6%	18 6%	18 7%	6 2%	9 6%	-	25 7%	18 5%	4 2%	12 7%	4 4%	1 2%	10 8%	3 3%	6 6%	4 5%	7 12%	5 4%	8 4%	4 3%	8 9%	59 23%	-	
Universities and Academies funded by government	17 1%	4 1%	13 2%	1 1%	7 2%	4 1%	4 1%	1 1%	-	8 2%	8 2%	-	1 1%	1 1%	-	1 1%	1 1%	3 3%	1 1%	2 3%	3 2%	-	4 3%	1 2%	17 7%	-	
Courts service	1 *	1 *	-	-	-	1 *	-	-	-	-	1 *	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	1 *	-
Local government administration	33 3%	11 2%	22 4%	5 4%	5 2%	6 2%	9 3%	6 4%	2 5%	15 4%	8 2%	8 3%	2 1%	3 3%	-	1 1%	8 8%	7 6%	-	-	5 4%	2 1%	8 5%	1 1%	33 13%	-	
Police service	13 1%	6 1%	8 1%	4 3%	1 *	5 2%	2 1%	1 1%	-	-	10 3%	2 1%	1 1%	2 2%	-	3 3%	-	2 2%	-	1 1%	3 3%	-	1 1%	* *	13 5%	-	
Public sector housing	15 1%	11 2%	3 1%	-	6 2%	5 2%	3 1%	-	-	5 1%	2 1%	4 2%	3 2%	1 1%	2 5%	5 5%	-	1 1%	2 2%	-	-	3 2%	-	-	15 6%	-	
Teaching employed by local education authority including voluntary aided schools and foundation schools	35 3%	7 1%	28 5%	2 2%	4 1%	9 3%	12 5%	4 3%	3 7%	15 4%	12 3%	4 2%	4 2%	-	3 7%	3 2%	2 2%	6 5%	3 3%	3 5%	4 3%	8 4%	1 1%	3 3%	35 14%	-	

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 25

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Weighted base	1140	604	536	134	289	262	260	154	41	358	335	269	178	103	48	117	95	106	83	59	114	171	150	94	250	889	
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	9 1%	8 1%	1 *	1 1%	-	2 1%	3 1%	1 1%	2 4%	1 *	2 1%	5 2%	1 *	2 2%	1 2%	3 2%	1 1%	-	-	1 1%	*	1 1%	-	-	9 4%	-	
Bradford and Bingley or Northern Rock Building societies	1 *	-	1 *	-	1 *	-	-	-	-	-	1 *	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	1 *	-
Other public sector occupation (please specify as much detail as possible)	47 4%	22 4%	25 5%	1 1%	10 3%	11 4%	10 4%	11 7%	3 8%	14 4%	8 2%	17 6%	8 4%	9 9%	1 1%	6 5%	5 6%	2 1%	4 5%	2 3%	9 8%	8 4%	2 2%	*	47 19%	-	
None of the above (Private Sector)	889 78%	491 81%	398 74%	108 81%	237 82%	196 75%	201 77%	117 76%	31 76%	267 75%	256 76%	221 82%	145 82%	76 74%	39 79%	83 71%	71 75%	80 75%	70 84%	41 71%	83 73%	141 83%	129 86%	76 81%	-	889 100%	

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 25

Do you work in any of the following occupations?**Base: All respondents who work**

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	1008	293	295	58	146	2	33	49	123	9	844	664
Weighted base	1140	326	340	59	162	3	42	51	143	13	950	738
NET: Public Sector	250 22%	61 19%	89 26%	13 22%	39 24%	-	9 22%	17 34%	21 15%	-	223 23%	175 24%
Central government including all administrative departments and central government agencies such as the Bank of England	16 1%	2 1%	4 1%	1 1%	5 3%	-	3 8%	1 2%	1 *	-	15 2%	14 2%
HM Forces	5 *	-	1 *	-	-	-	-	-	4 3%	-	3 *	1 *
National Health Service	59 5%	18 5%	19 6%	1 1%	5 3%	-	3 6%	7 14%	7 5%	-	56 6%	45 6%
Universities and Academies funded by government	17 1%	3 1%	6 2%	1 1%	* *	-	-	5 10%	2 1%	-	13 1%	11 1%
Courts service	1 *	1 *	-	-	-	-	-	-	-	-	1 *	1 *
Local government administration	33 3%	8 3%	17 5%	1 1%	6 4%	-	-	1 2%	-	-	32 3%	25 3%
Police service	13 1%	4 1%	4 1%	1 2%	2 2%	-	-	-	2 1%	-	10 1%	8 1%
Public sector housing	15 1%	5 1%	9 3%	-	1 1%	-	-	-	-	-	15 2%	13 2%
Teaching employed by local education authority including voluntary aided schools and foundation schools	35 3%	7 2%	16 5%	2 3%	6 4%	-	-	1 1%	3 2%	-	28 3%	18 2%
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	9 1%	2 1%	4 1%	2 3%	2 1%	-	-	-	-	-	7 1%	5 1%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 25

Do you work in any of the following occupations?**Base: All respondents who work**

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Weighted base	1140	326	340	59	162	3	42	51	143	13	950	738
Bradford and Bingley or Northern Rock Building societies	1 *	-	1 *	-	-	-	-	-	-	-	1 *	-
Other public sector occupation (please specify as much detail as possible)	47 4%	11 3%	8 2%	6 10%	13 8%	-	3 8%	2 4%	4 3%	-	41 4%	35 5%
None of the above (Private Sector)	889 78%	265 81%	251 74%	46 78%	122 76%	3 100%	33 78%	34 66%	122 85%	13 100%	727 77%	563 76%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 26

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
No children aged 18 or under	1434	707	727	198	196	106	219	268	446	361	410	308	355	120	59	170	110	120	102	80	144	189	217	125	144	547
	71%	72%	70%	85%	56%	32%	61%	92%	99%	67%	76%	70%	72%	68%	70%	73%	64%	66%	68%	78%	74%	71%	77%	71%	57%	61%
NET: Yes	575	272	303	34	153	223	139	21	5	179	131	130	136	56	26	62	60	61	47	23	51	73	65	52	107	338
	29%	28%	29%	15%	44%	67%	39%	7%	1%	33%	24%	30%	28%	32%	30%	27%	35%	34%	32%	22%	26%	28%	23%	29%	43%	38%
Yes - children aged under 5 years old	226	105	121	24	108	81	12	2	-	73	53	54	46	27	6	15	18	23	21	7	28	40	22	20	35	146
	11%	11%	12%	10%	31%	25%	3%	1%	-	14%	10%	12%	9%	15%	7%	7%	10%	13%	14%	7%	15%	15%	8%	11%	14%	16%
Yes - children aged 5 to 10 years old	239	128	111	6	68	115	43	4	3	73	56	42	68	26	13	27	24	28	12	6	24	35	23	20	42	147
	12%	13%	11%	3%	20%	35%	12%	1%	1%	13%	10%	10%	14%	15%	12%	14%	15%	8%	6%	12%	13%	8%	11%	17%	16%	
Yes - children aged 11 to 15 years old	202	88	113	4	23	97	66	8	4	63	38	46	55	14	9	22	31	19	19	6	13	27	31	11	40	106
	10%	9%	11%	2%	7%	29%	18%	3%	1%	12%	7%	10%	11%	8%	11%	10%	18%	10%	13%	6%	7%	10%	11%	6%	16%	12%
Yes - children aged 16 to 18 years old	143	54	89	6	7	50	66	13	1	39	22	37	45	9	7	13	14	19	12	10	10	9	23	16	28	69
	7%	6%	9%	3%	2%	15%	18%	5%	*	7%	4%	8%	9%	5%	9%	6%	8%	10%	8%	10%	5%	3%	8%	9%	11%	8%
Refused	6	2	3	2	-	1	1	2	-	2	2	1	*	-	-	-	1	-	-	-	*	3	-	1	-	5
	*	*	*	1%	-	*	*	1%	-	*	*	*	*	-	-	-	1%	-	-	-	*	1%	-	*	-	1%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 26

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?									Likelihood to Vote		
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
No children aged 18 or under	1434 71%	470 76%	383 68%	93 80%	216 70%	6 100%	48 63%	67 76%	135 61%	14 79%	1242 72%	1043 75%
NET: Yes	575 29%	144 23%	180 32%	23 20%	92 30%	-	28 37%	21 24%	83 38%	4 21%	469 27%	341 25%
Yes - children aged under 5 years old	226 11%	53 9%	59 10%	16 14%	34 11%	-	14 18%	7 8%	41 18%	3 16%	177 10%	130 9%
Yes - children aged 5 to 10 years old	239 12%	50 8%	82 14%	14 12%	43 14%	-	14 19%	8 9%	27 12%	1 4%	196 11%	147 11%
Yes - children aged 11 to 15 years old	202 10%	49 8%	72 13%	5 4%	31 10%	-	8 10%	5 6%	32 14%	1 5%	159 9%	119 9%
Yes - children aged 16 to 18 years old	143 7%	37 6%	47 8%	4 4%	24 8%	-	4 5%	7 8%	18 8%	1 5%	120 7%	91 7%
Refused	6 *	1 *	3 *	-	-	-	-	-	2 1%	-	4 *	3 *

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 27
Which of the following ITV regions do you live in?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
Anglia	197	74	123	35	25	27	36	29	44	40	51	55	51	1	-	-	-	-	12	-	168	2	14	-	31	86
	10%	8%	12%	15%	7%	8%	10%	10%	10%	7%	9%	12%	10%	*	-	-	-	-	8%	-	86%	1%	5%	-	12%	10%
Border	18	12	6	*	-	2	5	3	7	5	4	5	5	6	-	12	-	-	-	-	-	-	-	-	2	8
	1%	1%	1%	*	-	1%	1%	1%	2%	1%	1%	1%	1%	3%	-	5%	-	-	-	-	-	-	-	-	1%	1%
Central	292	149	143	25	66	48	58	26	69	100	69	53	70	-	-	-	-	173	107	-	2	2	4	4	37	134
	15%	15%	14%	11%	19%	15%	16%	9%	15%	18%	13%	12%	14%	-	-	-	-	96%	72%	-	1%	1%	2%	2%	15%	15%
Granada	221	120	101	18	41	36	40	34	52	54	47	44	76	-	1	216	1	-	1	2	-	-	-	-	34	76
	11%	12%	10%	8%	12%	11%	11%	12%	11%	10%	9%	10%	16%	-	2%	93%	1%	-	*	2%	-	-	-	-	14%	9%
London	347	167	181	51	81	70	38	44	63	118	97	76	56	-	-	1	-	-	2	-	22	260	61	1	39	177
	17%	17%	17%	22%	23%	21%	11%	15%	14%	22%	18%	17%	11%	-	-	*	-	-	1%	-	11%	98%	22%	1%	15%	20%
Meridian	224	98	126	22	38	25	39	31	69	64	65	50	45	-	-	-	-	-	2	-	1	-	202	20	12	101
	11%	10%	12%	9%	11%	8%	11%	11%	15%	12%	12%	11%	9%	-	-	-	-	-	1%	-	*	-	72%	11%	5%	11%
STV	167	77	90	20	24	24	38	25	36	39	46	34	48	167	-	-	-	-	-	-	-	-	*	-	24	76
	8%	8%	9%	8%	7%	7%	11%	8%	8%	7%	9%	8%	10%	95%	-	-	-	-	-	-	-	-	*	-	10%	9%
Tyne Tees	89	53	36	13	17	11	10	18	19	25	25	15	24	2	83	-	1	-	1	-	-	-	-	2	12	38
	4%	5%	3%	5%	5%	3%	3%	6%	4%	5%	5%	3%	5%	1%	98%	-	1%	-	*	-	-	-	-	1%	5%	4%
Wales	101	43	58	10	10	16	23	27	15	14	31	17	39	-	-	-	-	-	-	100	-	-	-	1	17	41
	5%	4%	6%	4%	3%	5%	6%	9%	3%	3%	6%	4%	8%	-	-	-	-	-	-	97%	-	-	-	1%	7%	5%
West	66	42	24	7	8	20	11	8	12	19	24	12	10	-	-	3	-	7	-	1	-	-	56	6	31	
	3%	4%	2%	3%	2%	6%	3%	3%	3%	4%	4%	3%	2%	-	-	1%	-	4%	-	1%	-	-	32%	2%	4%	
Westcountry	96	46	49	8	17	17	18	12	24	22	27	29	17	-	-	-	-	1	-	-	-	2	-	93	10	40
	5%	5%	5%	3%	5%	5%	5%	4%	5%	4%	5%	7%	3%	-	-	-	-	1%	-	-	-	1%	-	52%	4%	5%
Yorkshire	196	98	97	25	22	33	42	33	41	41	55	48	51	-	-	-	168	-	25	-	2	-	-	26	80	
	10%	10%	9%	11%	6%	10%	12%	11%	9%	8%	10%	11%	10%	-	-	-	99%	-	17%	-	1%	-	-	-	10%	9%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 27
Which of the following ITV regions do you live in?
Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
Anglia	197 10%	55 9%	43 8%	9 8%	55 18%	-	-	13 14%	22 10%	-	172 10%	130 9%
Border	18 1%	7 1%	5 1%	2 2%	1 *	-	2 2%	* 1%	-	-	17 1%	16 1%
Central	292 15%	99 16%	88 15%	17 14%	50 16%	-	-	6 7%	30 14%	3 15%	249 15%	200 14%
Granada	221 11%	50 8%	103 18%	6 5%	28 9%	-	-	8 9%	21 10%	5 26%	190 11%	160 12%
London	347 17%	118 19%	105 18%	16 14%	43 14%	-	-	13 14%	51 23%	1 8%	279 16%	231 17%
Meridian	224 11%	110 18%	26 5%	18 15%	33 11%	-	-	11 13%	25 11%	1 4%	192 11%	163 12%
STV	167 8%	25 4%	31 5%	13 11%	11 3%	-	74 98%	4 5%	6 3%	4 20%	155 9%	130 9%
Tyne Tees	89 4%	20 3%	35 6%	2 2%	19 6%	-	-	5 6%	7 3%	* 3%	78 5%	60 4%
Wales	101 5%	22 4%	35 6%	1 1%	16 5%	6 100%	-	5 6%	16 7%	-	80 5%	65 5%
West	66 3%	20 3%	11 2%	10 8%	10 3%	-	-	5 6%	10 4%	-	52 3%	43 3%
Westcountry	96 5%	33 5%	19 3%	8 7%	13 4%	-	-	11 12%	12 5%	-	82 5%	60 4%
Yorkshire	196 10%	55 9%	65 12%	14 12%	30 10%	-	-	7 8%	21 10%	4 24%	168 10%	131 9%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 28
Marital Status
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
Single	566 28%	286 29%	279 27%	190 81%	159 46%	93 28%	68 19%	33 11%	22 5%	150 28%	194 36%	97 22%	125 25%	39 22%	24 29%	70 30%	47 28%	48 27%	30 20%	25 24%	56 29%	102 38%	80 29%	44 25%	71 28%	292 33%
NET: Married/ Civil partnership/ co habiting	1183 59%	603 62%	580 56%	40 17%	186 53%	212 64%	242 68%	188 65%	314 70%	348 64%	272 50%	308 70%	255 52%	105 60%	44 52%	131 57%	107 62%	106 59%	106 71%	62 61%	114 58%	128 48%	171 61%	110 62%	152 61%	523 59%
Married	904 45%	477 49%	428 41%	9 4%	101 29%	151 46%	184 51%	159 55%	299 66%	280 52%	196 36%	242 55%	186 38%	73 42%	32 38%	102 44%	81 47%	79 43%	82 55%	48 47%	88 45%	97 36%	135 48%	87 49%	110 44%	370 42%
Civil Partnership	8 *	6 1%	2 *	1 *	* *	- -	3 1%	2 1%	2 *	1 *	3 1%	1 *	3 1%	4 2%	* *	- -	- -	2 1%	1 1%	- -	1 *	- -	* *	- -	1 *	2 *
Co Habiting	270 13%	121 12%	149 14%	30 13%	85 24%	60 18%	55 15%	27 9%	14 3%	68 13%	73 13%	65 15%	65 13%	28 16%	11 13%	28 12%	26 15%	26 14%	23 15%	14 13%	25 13%	31 12%	36 13%	23 13%	41 16%	152 17%
NET: Widowed/ separated/ divorced	251 12%	87 9%	164 16%	- -	1 *	23 7%	48 13%	65 22%	114 25%	41 8%	71 13%	30 7%	109 22%	29 16%	16 19%	29 12%	15 9%	27 15%	13 9%	16 15%	25 13%	30 11%	29 10%	22 13%	28 11%	63 7%
Widowed	67 3%	19 2%	48 5%	- -	- -	2 1%	1 *	17 6%	47 10%	11 2%	20 4%	13 3%	24 5%	7 4%	5 6%	7 3%	2 1%	5 3%	6 4%	4 4%	8 4%	7 3%	8 3%	8 4%	4 2%	6 1%
Separated	36 2%	17 2%	20 2%	- -	1 *	5 2%	12 3%	9 3%	9 2%	4 1%	12 2%	2 *	18 4%	3 2%	1 2%	2 1%	4 2%	5 3%	1 1%	1 1%	5 2%	8 3%	5 2%	* *	6 2%	9 1%
Divorced	147 7%	51 5%	96 9%	- -	- -	15 5%	35 10%	38 13%	58 13%	26 5%	39 7%	16 4%	67 14%	19 11%	9 11%	19 8%	9 5%	17 9%	6 4%	10 10%	13 7%	15 5%	17 6%	14 8%	17 7%	49 5%
Prefer not to answer	15 1%	4 *	11 1%	4 2%	2 1%	3 1%	1 *	4 1%	1 *	3 1%	4 1%	4 1%	3 1%	2 1%	* 1%	2 1%	2 1%	- -	1 *	- -	- -	6 2%	1 *	1 *	- -	11 1%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 28
Marital Status
Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
Single	566 28%	113 18%	180 32%	29 25%	79 25%	1 13%	17 22%	44 50%	99 45%	5 29%	450 26%	340 25%
NET: Married/ Civil partnership/ co habiting	1183 59%	412 67%	319 56%	78 67%	189 61%	4 67%	47 62%	31 35%	93 42%	10 57%	1036 60%	852 61%
Married	904 45%	343 56%	244 43%	66 57%	141 46%	4 67%	29 39%	18 20%	56 25%	3 18%	802 47%	676 49%
Civil Partnership	8 *	3 *	3 *	- -	- -	- -	1 1%	- -	2 1%	- -	6 *	6 *
Co Habiting	270 13%	67 11%	72 13%	11 10%	48 16%	- -	17 22%	13 14%	35 16%	7 39%	227 13%	170 12%
NET: Widowed/ separated/ divorced	251 12%	87 14%	65 11%	10 8%	40 13%	1 19%	12 16%	12 13%	22 10%	2 9%	223 13%	190 14%
Widowed	67 3%	31 5%	18 3%	1 1%	10 3%	- -	3 4%	1 1%	2 1%	1 6%	63 4%	56 4%
Separated	36 2%	7 1%	10 2%	2 2%	8 3%	1 19%	- -	2 2%	6 3%	1 4%	33 2%	25 2%
Divorced	147 7%	50 8%	37 7%	6 5%	21 7%	- -	9 11%	10 11%	14 6%	- -	127 7%	109 8%
Prefer not to answer	15 1%	3 *	2 *	- -	1 *	- -	- -	2 2%	6 3%	1 4%	6 *	5 *

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 29

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
Glasgow	82	41	41	9	11	18	20	9	16	23	24	15	21	82	-	-	-	-	-	-	-	-	-	-	7	46
	4%	4%	4%	4%	3%	6%	5%	3%	3%	4%	4%	3%	4%	47%	-	-	-	-	-	-	-	-	-	-	3%	5%
Edinburgh	67	34	34	10	9	7	12	11	19	18	16	12	20	66	*	1	-	-	-	-	-	-	-	-	15	25
	3%	3%	3%	4%	3%	2%	3%	4%	4%	3%	3%	3%	4%	38%	*	1%	-	-	-	-	-	-	-	-	6%	3%
Newcastle	86	52	35	9	15	11	13	20	18	20	27	17	22	-	80	6	-	-	1	-	-	-	-	-	10	41
	4%	5%	3%	4%	4%	3%	4%	7%	4%	4%	5%	4%	5%	-	94%	3%	-	-	*	-	-	-	-	-	4%	5%
Leeds	77	40	37	12	12	18	16	9	10	19	21	15	22	-	-	1	76	-	-	-	-	-	-	-	12	36
	4%	4%	4%	5%	3%	5%	4%	3%	2%	3%	4%	3%	4%	-	-	*	45%	-	-	-	-	-	-	-	5%	4%
Hull	34	13	20	6	2	2	3	9	12	8	11	4	11	-	-	-	31	-	3	-	-	-	-	-	1	10
	2%	1%	2%	3%	1%	*	1%	3%	3%	1%	2%	1%	2%	-	-	-	18%	-	2%	-	-	-	-	-	1%	1%
Sheffield	59	29	31	7	4	9	20	6	12	14	17	15	13	-	-	-	52	-	8	-	-	-	-	-	8	25
	3%	3%	3%	3%	1%	3%	6%	2%	3%	3%	3%	4%	3%	-	-	-	30%	-	5%	-	-	-	-	-	3%	3%
Manchester	166	86	80	15	33	27	30	25	37	39	43	35	49	-	1	148	3	10	1	4	-	-	-	-	28	65
	8%	9%	8%	6%	10%	8%	8%	9%	8%	7%	8%	8%	10%	-	2%	64%	2%	6%	*	4%	-	-	-	-	11%	7%
Liverpool	76	44	32	9	17	11	15	7	18	19	16	9	31	-	-	62	-	-	-	13	-	-	1	-	8	21
	4%	4%	3%	4%	5%	3%	4%	2%	4%	4%	3%	2%	6%	-	-	27%	-	-	-	13%	-	-	*	-	3%	2%
Nottingham	102	50	52	6	26	17	15	14	24	31	23	24	25	-	-	-	1	-	97	-	5	-	-	-	10	49
	5%	5%	5%	3%	7%	5%	4%	5%	5%	6%	4%	5%	5%	-	-	-	*	-	65%	-	2%	-	-	-	4%	5%
Birmingham	178	92	86	18	33	35	35	14	43	63	34	37	43	-	-	-	1	159	13	-	-	-	2	2	28	77
	9%	9%	8%	8%	10%	11%	10%	5%	9%	12%	6%	8%	9%	-	-	-	1%	88%	9%	-	-	-	1%	1%	11%	9%
Norwich	94	42	52	20	9	15	16	14	20	17	28	24	25	-	-	-	-	-	1	-	93	-	1	-	11	51
	5%	4%	5%	9%	2%	5%	5%	5%	4%	3%	5%	5%	5%	-	-	-	-	-	*	-	48%	-	*	-	4%	6%
Milton Keynes	46	15	32	13	13	4	7	2	8	9	11	18	7	-	-	-	-	-	10	-	23	2	12	-	8	23
	2%	1%	3%	5%	4%	1%	2%	1%	2%	2%	2%	4%	2%	-	-	-	-	-	7%	-	12%	1%	4%	-	3%	3%
Brighton	57	25	31	6	8	6	12	9	16	19	15	8	15	-	-	-	-	-	-	-	-	-	57	-	5	24
	3%	3%	3%	3%	2%	2%	3%	3%	4%	3%	3%	2%	3%	-	-	-	-	-	-	-	-	-	20%	-	2%	3%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 29

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
Oxford	19	10	9	3	9	-	2	1	5	8	9	1	1	-	-	-	-	2	1	-	-	-	13	4	1	8
	1%	1%	1%	1%	3%	-	*	*	1%	1%	2%	*	*	-	-	-	-	1%	1%	-	-	-	5%	2%	*	1%
London	438	205	233	59	96	84	56	58	85	142	117	100	78	-	-	1	-	-	2	-	53	264	116	2	51	212
	22%	21%	23%	25%	28%	25%	16%	20%	19%	26%	22%	23%	16%	-	-	*	-	-	1%	-	27%	99%	41%	1%	21%	24%
Southampton	86	34	52	9	12	11	14	10	31	20	29	19	17	-	-	-	-	-	-	-	-	-	64	23	1	36
	4%	3%	5%	4%	3%	3%	4%	3%	7%	4%	5%	4%	4%	-	-	-	-	-	-	-	-	-	23%	13%	1%	4%
Bristol	81	51	30	4	13	20	15	10	20	29	28	14	10	-	-	-	-	-	-	-	-	-	1	81	7	37
	4%	5%	3%	2%	4%	6%	4%	3%	4%	5%	5%	3%	2%	-	-	-	-	-	-	-	-	-	*	46%	3%	4%
Plymouth	55	25	30	5	8	9	13	7	13	7	15	20	13	-	-	-	-	-	-	-	-	-	-	55	7	27
	3%	3%	3%	2%	2%	3%	4%	2%	3%	1%	3%	4%	3%	-	-	-	-	-	-	-	-	-	-	31%	3%	3%
Cardiff	74	34	40	8	7	14	16	20	9	11	22	16	26	-	-	-	-	-	-	74	-	-	-	-	13	34
	4%	4%	4%	4%	2%	4%	4%	7%	2%	2%	4%	4%	5%	-	-	-	-	-	-	73%	-	-	-	-	5%	4%
None of these	135	59	76	6	12	12	31	35	38	25	34	35	41	27	3	13	8	10	14	11	21	-	17	11	19	42
	7%	6%	7%	2%	4%	4%	9%	12%	9%	5%	6%	8%	8%	15%	4%	6%	4%	5%	9%	11%	11%	-	6%	6%	7%	5%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 29
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
Glasgow	82 4%	12 2%	19 3%	- -	5 2%	- -	39 51%	1 1%	3 1%	3 15%	77 4%	61 4%
Edinburgh	67 3%	14 2%	12 2%	6 5%	2 1%	- -	29 38%	1 1%	2 1%	1 6%	63 4%	53 4%
Newcastle	86 4%	22 4%	33 6%	4 3%	19 6%	- -	- -	5 5%	5 2%	- -	76 4%	60 4%
Leeds	77 4%	22 4%	22 4%	6 5%	12 4%	- -	- -	3 3%	10 4%	3 14%	66 4%	51 4%
Hull	34 2%	10 2%	13 2%	1 1%	4 1%	- -	- -	2 2%	3 1%	- -	31 2%	26 2%
Sheffield	59 3%	13 2%	23 4%	5 4%	8 3%	- -	- -	2 3%	7 3%	2 12%	49 3%	36 3%
Manchester	166 8%	38 6%	71 13%	4 4%	29 9%	- -	- -	7 8%	15 7%	2 10%	142 8%	121 9%
Liverpool	76 4%	11 2%	41 7%	1 *	5 2%	1 19%	- -	1 1%	13 6%	3 16%	63 4%	50 4%
Nottingham	102 5%	36 6%	30 5%	3 3%	18 6%	- -	- -	2 2%	10 5%	3 15%	85 5%	62 4%
Birmingham	178 9%	66 11%	47 8%	12 10%	29 10%	- -	- -	4 5%	19 9%	- -	149 9%	127 9%
Norwich	94 5%	27 4%	18 3%	6 5%	26 8%	- -	- -	8 9%	9 4%	- -	82 5%	65 5%
Milton Keynes	46 2%	12 2%	14 3%	* *	12 4%	- -	- -	2 2%	5 2%	- -	37 2%	26 2%
Brighton	57 3%	25 4%	6 1%	8 7%	11 4%	- -	- -	3 3%	4 2%	- -	53 3%	46 3%
Oxford	19 1%	8 1%	5 1%	1 1%	3 1%	- -	- -	2 2%	- -	- -	17 1%	13 1%
London	438 22%	155 25%	119 21%	18 16%	62 20%	- -	- -	18 20%	65 29%	- -	363 21%	289 21%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 29

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?									Likelihood to Vote		
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
Southampton	86 4%	42 7%	9 2%	8 7%	14 4%	-	-	4 5%	9 4%	1 4%	71 4%	61 4%
Bristol	81 4%	23 4%	14 2%	14 12%	12 4%	-	-	9 10%	10 4%	-	70 4%	58 4%
Plymouth	55 3%	24 4%	12 2%	3 2%	4 1%	-	-	4 4%	7 3%	1 8%	46 3%	35 3%
Cardiff	74 4%	16 3%	29 5%	1 1%	7 2%	3 48%	-	5 6%	13 6%	-	57 3%	44 3%
None of these	135 7%	38 6%	29 5%	17 15%	24 8%	2 32%	8 10%	5 6%	11 5%	-	121 7%	105 8%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 30

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate	
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793	
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889	
Up to £7,000	(3.5)	106	36	70	26	26	13	22	12	7	3	36	10	57	9	2	22	9	8	6	12	1	17	11	9	2	36
		5%	4%	7%	11%	7%	4%	6%	4%	2%	1%	7%	2%	12%	5%	3%	10%	5%	5%	4%	12%	1%	7%	4%	5%	1%	4%
£7,001 to £14,000	(10.5)	272	106	166	16	23	33	55	56	89	16	59	38	159	33	17	38	22	29	22	9	25	29	28	20	18	75
		14%	11%	16%	7%	7%	10%	15%	19%	20%	3%	11%	9%	32%	19%	20%	17%	13%	16%	15%	9%	13%	11%	10%	11%	7%	8%
£14,001 to £21,000	(17.5)	331	142	189	17	39	55	55	57	106	41	101	74	115	22	16	39	33	34	24	21	46	29	36	31	28	116
		16%	14%	18%	7%	11%	17%	15%	20%	24%	8%	19%	17%	23%	12%	19%	17%	20%	19%	16%	20%	23%	11%	13%	17%	11%	13%
£21,001 to £28,000	(24.5)	283	132	152	20	35	48	51	56	73	67	76	83	58	20	11	34	27	26	21	20	29	24	42	28	40	115
		14%	13%	15%	9%	10%	14%	14%	19%	16%	12%	14%	19%	12%	11%	13%	15%	14%	14%	20%	15%	9%	15%	16%	16%	16%	13%
£28,001 to £34,000	(31)	263	126	137	16	51	62	54	34	46	62	79	86	35	32	9	32	23	21	21	7	25	30	40	22	39	139
		13%	13%	13%	7%	15%	19%	15%	12%	10%	11%	15%	20%	7%	18%	10%	14%	14%	12%	14%	7%	13%	11%	14%	12%	16%	16%
£34,001 to £41,000	(37.5)	185	111	74	18	31	32	38	33	32	66	53	45	20	14	6	13	17	13	13	15	20	29	27	17	29	109
		9%	11%	7%	8%	9%	10%	11%	11%	7%	12%	10%	10%	4%	8%	7%	6%	10%	7%	9%	15%	10%	11%	10%	10%	12%	12%
£41,001 to £48,000	(44.5)	94	55	39	23	25	15	14	4	14	36	36	18	4	9	5	13	6	5	5	4	14	13	12	8	15	60
		5%	6%	4%	10%	7%	4%	4%	1%	3%	7%	7%	4%	1%	5%	6%	6%	4%	3%	3%	4%	7%	5%	4%	4%	6%	7%
£48,001 to £55,000	(51.5)	60	29	32	3	22	12	11	4	9	36	13	11	-	6	4	4	4	8	7	2	4	10	9	4	15	32
		3%	3%	3%	1%	6%	4%	3%	1%	2%	7%	2%	3%	-	3%	4%	2%	2%	4%	5%	2%	2%	4%	3%	2%	6%	4%
£55,001 to £62,000	(58.5)	54	44	10	15	9	7	11	5	8	39	6	6	3	9	2	2	2	6	5	-	2	10	8	8	16	24
		3%	4%	1%	6%	3%	2%	3%	2%	2%	7%	1%	1%	1%	5%	2%	1%	1%	4%	3%	-	1%	4%	3%	5%	6%	3%
£62,001 to £69,000	(65.5)	35	20	15	12	8	5	3	-	7	21	10	1	3	2	1	2	4	1	2	-	2	8	8	3	5	19
		2%	2%	1%	5%	2%	2%	1%	-	1%	4%	2%	*	1%	1%	1%	1%	2%	1%	2%	-	1%	3%	3%	2%	2%	2%
£69,001 to £76,000	(72.5)	49	29	20	8	12	13	8	3	5	29	11	9	*	4	3	4	5	5	4	2	2	9	9	2	11	28
		2%	3%	2%	3%	3%	4%	2%	1%	1%	5%	2%	2%	*	2%	4%	2%	3%	3%	2%	2%	1%	4%	3%	1%	4%	3%
£76,001 to £83,000	(79.5)	28	20	8	4	7	8	4	-	5	17	6	3	1	3	2	-	5	-	2	1	6	7	3	4	19	
		1%	2%	1%	2%	2%	2%	1%	-	1%	3%	1%	1%	*	2%	2%	-	3%	-	2%	1%	2%	2%	2%	2%	2%	2%
£83,001 or more	(86)	78	50	28	12	36	12	13	1	4	60	15	3	-	-	3	4	4	6	8	1	8	20	16	8	14	54
		4%	5%	3%	5%	10%	4%	4%	*	1%	11%	3%	1%	-	-	3%	2%	2%	3%	5%	1%	4%	8%	6%	5%	6%	6%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 30

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889	
Prefer not to answer	176	83	94	45	24	14	20	26	47	48	42	50	37	12	5	23	14	14	11	7	16	30	29	14	14	66	
		9%	8%	9%	19%	7%	4%	6%	9%	10%	9%	8%	11%	7%	7%	6%	10%	8%	8%	8%	7%	8%	11%	10%	8%	5%	7%
Average income (£000's)	30.60	34.29	27.07	36.70	38.21	32.75	29.50	23.61	25.46	45.85	29.25	28.70	17.17	28.61	29.99	24.81	28.04	30.02	31.18	25.78	29.55	36.59	35.03	31.33	38.26	35.46	

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 30

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote		
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10	
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425	
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387	
Up to £7,000	(3.5)	106 5%	18 3%	32 6%	4 3%	13 4%	1 19%	2 3%	7 8%	28 13%	2 10%	71 4%	53 4%
£7,001 to £14,000	(10.5)	272 14%	64 10%	86 15%	13 11%	55 18%	-	9 12%	15 17%	29 13%	-	228 13%	198 14%
£14,001 to £21,000	(17.5)	331 16%	74 12%	106 19%	16 13%	67 22%	-	15 19%	10 12%	41 18%	3 15%	288 17%	234 17%
£21,001 to £28,000	(24.5)	283 14%	91 15%	74 13%	14 12%	49 16%	3 52%	8 11%	15 16%	29 13%	1 3%	255 15%	192 14%
£28,001 to £34,000	(31)	263 13%	88 14%	64 11%	16 14%	39 13%	-	20 26%	8 9%	26 12%	1 8%	207 12%	173 12%
£34,001 to £41,000	(37.5)	185 9%	52 9%	60 11%	13 11%	33 11%	-	4 6%	9 10%	10 4%	3 18%	163 9%	137 10%
£41,001 to £48,000	(44.5)	94 5%	30 5%	25 4%	7 6%	10 3%	-	3 4%	8 9%	8 4%	3 16%	84 5%	60 4%
£48,001 to £55,000	(51.5)	60 3%	23 4%	17 3%	4 3%	6 2%	-	1 2%	6 6%	4 2%	-	58 3%	46 3%
£55,001 to £62,000	(58.5)	54 3%	27 4%	13 2%	2 2%	2 1%	-	4 5%	-	6 3%	-	49 3%	38 3%
£62,001 to £69,000	(65.5)	35 2%	12 2%	13 2%	3 3%	3 1%	-	2 3%	1 1%	1 1%	-	31 2%	27 2%
£69,001 to £76,000	(72.5)	49 2%	17 3%	16 3%	4 3%	1 *	-	1 2%	2 3%	9 4%	-	38 2%	24 2%
£76,001 to £83,000	(79.5)	28 1%	15 2%	6 1%	-	4 1%	-	2 2%	-	1 *	-	26 2%	20 1%
£83,001 or more	(86)	78 4%	45 7%	14 3%	7 6%	4 1%	-	-	1 2%	5 2%	-	73 4%	63 5%
Prefer not to answer	176 9%	61 10%	41 7%	13 12%	20 6%	2 28%	4 6%	6 7%	23 10%	5 30%	144 8%	124 9%	
Average income (£000's)	30.60	36.19	29.16	33.96	25.55	18.80	29.59	27.87	26.29	28.56	31.31	31.11	

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 31

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2014	949	1065	199	259	292	417	311	536	589	543	352	530	160	95	244	184	158	135	100	199	210	327	202	215	793
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	175	85	231	171	181	149	103	195	266	282	177	250	889
NET: Yes	416	188	228	20	49	60	90	87	110	63	86	91	176	45	22	51	37	33	29	27	38	47	52	36	30	112
	21%	19%	22%	9%	14%	18%	25%	30%	24%	12%	16%	21%	36%	26%	26%	22%	22%	18%	19%	27%	20%	18%	18%	21%	12%	13%
Yes - physical condition	241	103	138	4	16	26	53	60	82	33	49	54	106	33	16	30	16	16	13	16	22	32	30	18	15	46
	12%	11%	13%	2%	5%	8%	15%	21%	18%	6%	9%	12%	21%	19%	18%	13%	10%	9%	9%	16%	11%	12%	11%	10%	6%	5%
Yes - disability	153	77	76	3	14	17	32	46	42	24	34	26	69	18	4	22	16	11	12	4	14	20	20	11	7	29
	8%	8%	7%	1%	4%	5%	9%	16%	9%	4%	6%	6%	14%	10%	5%	10%	10%	6%	8%	4%	7%	8%	7%	6%	3%	3%
Yes - mental condition	125	49	75	15	19	31	42	14	3	16	20	27	62	10	7	7	15	13	11	10	13	8	21	10	12	40
	6%	5%	7%	6%	6%	9%	12%	5%	1%	3%	4%	6%	13%	6%	8%	3%	9%	7%	8%	10%	6%	3%	7%	6%	5%	5%
Yes - other	29	14	15	2	1	6	4	10	6	2	8	6	13	4	1	6	1	-	1	3	6	3	2	4	2	11
	1%	1%	1%	1%	*	2%	1%	3%	1%	*	1%	1%	3%	2%	1%	2%	*	-	1%	3%	3%	1%	1%	2%	1%	1%
No	1556	775	781	209	290	262	261	198	336	472	448	337	299	127	60	173	132	145	118	75	154	211	224	137	219	759
	77%	79%	76%	89%	83%	79%	73%	68%	74%	87%	83%	77%	61%	73%	71%	75%	77%	80%	79%	73%	79%	80%	79%	78%	87%	85%
Prefer not to say	41	18	23	5	10	8	8	5	6	6	8	10	16	3	2	8	2	3	2	1	3	8	6	3	2	19
	2%	2%	2%	2%	3%	2%	2%	2%	1%	1%	2%	2%	3%	2%	3%	3%	1%	2%	2%	1%	2%	3%	2%	2%	1%	2%

Opinion Poll

ONLINE Fieldwork: 24th-25th February 2016

Absolutes/col percents

Table 31

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Q.6 For which party did you vote in the 2015 General Election?										Likelihood to Vote	
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Other	I did not vote	Don't know	7-10	10
Unweighted base	2014	635	546	124	319	5	69	89	212	15	1726	1425
Weighted base	2014	615	566	116	308	6	75	88	220	18	1715	1387
NET: Yes	416	89	116	28	88	6	20	28	36	4	360	312
	21%	15%	21%	24%	29%	100%	26%	32%	16%	22%	21%	22%
Yes - physical condition	241	57	75	13	53	2	14	9	16	1	219	199
	12%	9%	13%	11%	17%	38%	19%	11%	7%	3%	13%	14%
Yes - disability	153	37	39	10	36	-	11	8	9	3	132	118
	8%	6%	7%	8%	12%	-	15%	9%	4%	19%	8%	9%
Yes - mental condition	125	18	31	11	23	3	7	12	20	1	98	81
	6%	3%	5%	10%	7%	47%	9%	13%	9%	4%	6%	6%
Yes - other	29	3	10	1	9	1	1	3	2	-	28	21
	1%	1%	2%	1%	3%	15%	2%	3%	1%	-	2%	2%
No	1556	512	441	87	216	-	55	59	173	13	1322	1051
	77%	83%	78%	74%	70%	-	73%	67%	79%	74%	77%	76%
Prefer not to say	41	13	9	2	4	-	1	1	11	1	32	25
	2%	2%	2%	2%	1%	-	1%	1%	5%	4%	2%	2%