

Prime Minister Survey
ONLINE Fieldwork: 6th-8th October 2017

Absolutes/col percents

Table 1
Q.1 How strongly do you agree or disagree with the following statements?
Summary
Base: All respondents

	Statements			
	The Prime Minister is not fit to lead the country	Despite her recent troubles the PM should stay at least until the Brexit negotiations are complete	Boris Johnson would make a better PM than Theresa May	Theresa May is providing calm leadership
Unweighted base	2021	2021	2021	2021
Weighted base	2021	2021	2021	2021
NET: Agree	932 46%	1155 57%	381 19%	759 38%
Strongly agree (4)	499 25%	585 29%	139 7%	193 10%
Tend to agree (3)	433 21%	570 28%	242 12%	566 28%
Tend to disagree (2)	462 23%	268 13%	372 18%	509 25%
Strongly disagree (1)	414 20%	395 20%	897 44%	568 28%
NET: Disagree	877 43%	663 33%	1269 63%	1077 53%
Don't know	212 10%	203 10%	370 18%	185 9%
Mean	2.56	2.74	1.77	2.21
Standard deviation	1.12	1.13	0.99	1.00
Standard error	0.03	0.03	0.02	0.02

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Table 2

Q.1 How strongly do you agree or disagree with the following statements?**The Prime Minister is not fit to lead the country****Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)
Unweighted base	2021	912	1109	194	305	313	394	309	506	617	606	351	447	185	89	231	189	167	154	113	214	228	267	184	305	782
Weighted base	2021	986	1035	226	347	325	360	297	465	541	563	416	501	178	85*	232	170	182	152	101*	194	269	281	178	323	841
NET: Agree	932 46%	482 49% ^b	450 43%	141 62% ^{fg} i	186 53% ⁱ	163 50% ⁱ	169 47% ⁱ	143 48% ⁱ	131 28%	235 43%	264 47%	174 42%	259 52% ^{ij}	111 62% ^{pqr} stuvwx	48 56% ^{rw}	114 49%	74 44%	70 38%	68 45%	47 47%	88 45%	120 45%	112 40%	81 46%	175 54%	405 48%
Strongly agree	(4) 25%	499 28% ^b	227 22%	75 33% ⁱ	102 29% ⁱ	92 28% ⁱ	96 27% ⁱ	87 29% ⁱ	48 10%	109 20%	156 28% ^{ij}	86 21%	148 30% ^{ij}	75 42% ^{opq} rstuvw x	19 22%	62 27% ^r	40 23% ^r	26 14%	32 21%	28 28% ^r	52 27% ^r	61 23%	53 19%	53 30% ^{rw}	99 31%	223 27%
Tend to agree	(3) 21%	433 21%	223 22%	65 29% ^{ghi}	84 24% ⁱ	71 22%	74 20%	57 19%	82 18%	125 23%	108 19%	88 21%	111 22%	36 20%	29 34% ^{npq} tuvwx	52 22%	34 20%	44 24%	35 23%	19 19%	36 19%	60 22%	59 21%	29 16%	76 24%	182 22%
Tend to disagree	(2) 23%	462 23%	238 23%	36 16%	76 22%	58 18%	93 26% ^{df}	75 25% ^{df}	125 27% ^{df}	146 27% ^m	141 25% ^m	88 21%	88 18%	30 17%	13 15%	56 24%	45 26% ⁿ	46 25%	33 22%	22 21%	43 22%	74 27% ^{nox}	71 25%	31 17%	72 22%	194 23%
Strongly disagree	(1) 20%	414 21%	206 20%	24 11%	37 11%	51 16%	56 15%	65 22% ^{deg}	182 39% ^{def} gh	117 22%	107 19%	98 24%	92 18%	19 11%	17 20% ⁿ	46 20% ⁿ	38 23% ⁿ	44 24% ⁿ	33 22% ⁿ	24 24% ⁿ	42 22% ⁿ	44 16%	67 24% ⁿ	39 22% ⁿ	38 12%	148 18% ^A
NET: Disagree	877 43%	432 44%	444 43%	59 26%	113 33%	109 34%	148 41% ^{de}	139 47% ^{def}	307 66% ^{def} gh	263 49% ^m	248 44% ^m	186 45% ^m	180 36%	49 28%	30 35%	101 44% ⁿ	83 49% ⁿ	90 50% ^{no}	66 44% ⁿ	46 46% ⁿ	85 44% ⁿ	118 44% ⁿ	138 49% ^{nox}	70 39% ⁿ	110 34%	342 41%
Don't know	212 10%	71 7%	141 14% ^a	26 12% ^{hi}	49 14% ^{hi}	53 16% ^{hi}	42 12% ^{hi}	14 5%	27 6%	44 8%	52 9%	56 13% ^j	61 12% ^j	18 10%	7 8%	17 8%	13 8%	22 12%	18 12%	8 8%	21 11%	31 11%	31 11%	27 15% ^{pq}	38 12%	94 11%
Mean	2.56	2.60	2.53	2.96 ^{gh} i	2.84 ^{hi}	2.75 ⁱ	2.66 ⁱ	2.58 ⁱ	1.99	2.46	2.61 ^j	2.45	2.72 ^{jl}	3.04 ^{op} qrstuv wx	2.64 ^r	2.60 ^r	2.48	2.32	2.50	2.55	2.57	2.57 ^r	2.39	2.63 ^{rw}	2.83 ^B	2.64
Standard deviation	1.12	1.14	1.10	1.02	1.03	1.11	1.09	1.15	1.02	1.08	1.13	1.13	1.14	1.07	1.08	1.11	1.12	1.05	1.11	1.18	1.16	1.06	1.10	1.21	1.05	1.11
Standard error	0.03	0.04	0.04	0.08	0.06	0.07	0.06	0.07	0.05	0.05	0.05	0.07	0.06	0.08	0.12	0.08	0.08	0.09	0.10	0.12	0.08	0.08	0.07	0.10	0.06	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base; ** very small base (under 30) ineligible for sig testing

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Table 3

Q.1 How strongly do you agree or disagree with the following statements?
Despite her recent troubles the PM should stay at least until the Brexit negotiations are complete

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2021	912	1109	194	305	313	394	309	506	617	606	351	447	185	89	231	189	167	154	113	214	228	267	184	305	782	
Weighted base	2021	986	1035	226	347	325	360	297	465	541	563	416	501	178	85*	232	170	182	152	101*	194	269	281	178	323	841	
NET: Agree	1155	566	589	100	163	161	200	175	356	331	310	249	266	70	42	129	101	119	94	57	114	161	168	100	161	458	
	57%	57%	57%	44%	47%	50%	55%de	59%def	76%def	61%km	55%	60%	53%	39%	50%	56%n	60%n	65%no	62%n	56%n	59%n	60%n	60%n	56%n	50%	54%	
Strongly agree	(4)	585	279	306	42	69	74	97	84	220	169	149	127	140	32	18	69	54	67	49	35	60	68	90	44	78	218
	29%	28%	30%	19%	20%	23%	27%de	28%de	47%def	31%	26%	31%	28%	18%	22%	30%n	32%n	37%nov	32%n	34%n	31%n	25%	32%n	25%	24%	26%	
Tend to agree	(3)	570	287	283	59	94	87	103	91	136	162	161	122	125	37	24	60	47	52	46	22	54	93	79	56	83	240
	28%	29%	27%	26%	27%	27%	29%	31%	29%	30%	29%	29%	25%	21%	28%	26%	28%	29%	30%	22%	28%	35%nt	28%	31%n	26%	29%	
Tend to disagree	(2)	268	123	145	45	59	39	49	36	41	61	77	63	67	26	13	44	19	21	15	12	31	39	18	52	119	
	13%	13%	14%	20%fhi	17%i	12%	14%i	12%	9%	11%	14%	15%	13%	14%	16%	19%svx	11%	11%	10%	12%	16%	11%	14%	10%	16%	14%	
Strongly disagree	(1)	395	231	163	51	72	75	76	70	51	99	123	64	108	60	19	42	38	20	27	23	36	51	43	36	73	174
	20%	23%b	16%	22%i	21%i	23%i	21%i	24%i	11%	18%	22%l	15%	22%l	34%pq	22%r	18%	22%r	11%	18%	23%r	19%r	19%r	15%	20%r	23%	21%	
NET: Disagree	663	355	308	95	131	114	125	106	92	161	200	127	175	85	32	85	57	41	42	36	67	81	82	54	125	294	
	33%	36%b	30%	42%i	38%i	35%i	35%i	36%i	20%	30%	35%j	31%	35%	48%ppq	38%r	37%r	34%r	22%	28%	35%r	35%r	30%	29%	31%	39%	35%	
Don't know	203	65	138	30	53	50	35	17	17	50	54	40	60	23	11	18	11	22	15	9	13	27	30	24	38	89	
	10%	7%	13%a	13%hi	15%ghi	15%ghi	10%i	6%	4%	9%	10%	10%	12%	13%	13%	8%	7%	12%	10%	8%	7%	10%	11%	13%qu	12%	11%	
Mean	2.74	2.67	2.82a	2.47	2.54	2.59	2.68	2.67	3.17de	2.81k	2.66	2.83k	2.68	2.27	2.57	2.73n	2.74n	3.04no	2.85n	2.74n	2.76n	2.73n	2.86n	2.70n	2.58	2.67	
									fg									pqtuvx									
Standard deviation	1.13	1.15	1.09	1.09	1.10	1.15	1.13	1.15	1.01	1.12	1.14	1.08	1.16	1.18	1.12	1.11	1.17	1.02	1.11	1.21	1.12	1.09	1.09	1.12	1.14	1.13	
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.06	0.07	0.05	0.05	0.05	0.06	0.06	0.09	0.13	0.08	0.09	0.08	0.09	0.12	0.08	0.08	0.07	0.09	0.07	0.04	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 4

Q.1 How strongly do you agree or disagree with the following statements?**Boris Johnson would make a better PM than Theresa May****Base: All respondents**

	Gender		Age							Social Grade					Region										Employment Sector	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)
Unweighted base	2021	912	1109	194	305	313	394	309	506	617	606	351	447	185	89	231	189	167	154	113	214	228	267	184	305	782
Weighted base	2021	986	1035	226	347	325	360	297	465	541	563	416	501	178	85*	232	170	182	152	101*	194	269	281	178	323	841
NET: Agree	381 19%	220 22% ^b	161 16%	36 16%	74 21%	72 22% ⁱ	65 18%	61 20%	75 16%	90 17%	94 17%	93 22% ^{jk}	105 21%	21 12%	14 16%	44 19%	35 21% ⁿ	45 25% ^{nt}	27 18%	12 12%	42 22% ^{nt}	59 22% ^{nt}	55 20% ⁿ	28 16%	47 15%	178 21% ^A
Strongly agree	(4) 139 7%	82 8% ^b	57 6%	10 4%	31 9% ⁱ	21 6%	32 9% ⁱ	27 9% ⁱ	19 4%	33 6%	30 5%	31 7%	45 9% ^k	6 3%	6 7%	9 4%	15 9% ⁿ	27 15% ^{npst wx}	8 5%	3 3%	16 8% ⁿ	23 9% ⁿ	18 6%	8 4%	13 4%	72 9% ^A
Tend to agree	(3) 242 12%	138 14% ^b	104 10%	26 11%	42 12%	51 16% ^g	33 9%	34 11%	56 12%	57 10%	64 11%	62 15%	59 12%	15 8%	8 9%	35 15%	20 12%	18 10%	19 12%	9 9%	26 13%	36 13%	37 13%	20 12%	34 10%	106 13%
Tend to disagree	(2) 372 18%	167 17%	205 20%	36 16%	46 13%	47 14%	74 21% ^e	58 20% ^e	111 24% ^{def}	111 20%	107 19%	69 17%	86 17%	17 10%	17 21% ⁿ	41 18% ⁿ	27 16%	26 14%	36 24% ^{nr}	27 27% ^{nqr v}	47 24% ^{nqr}	45 17%	49 18% ⁿ	39 22% ⁿ	53 16%	151 18%
Strongly disagree	(1) 897 44%	456 46%	441 43%	113 50% ^f	146 42%	124 38%	161 45%	137 46%	216 46% ^f	275 51% ^{lm}	259 46% ^l	162 39%	201 40%	99 56% ^{prs tuwv}	41 49%	103 44%	82 48% ^u	74 41%	61 40%	40 40%	72 37%	119 44%	124 44%	82 46%	156 48%	353 42%
NET: Disagree	1269 63%	622 63%	647 62%	149 66% ^{ef}	192 55%	171 53%	235 65% ^{ef}	196 66% ^{ef}	327 70% ^{ef}	386 71% ^{klm}	366 65% ^{lm}	231 55%	287 57%	116 65%	59 69% ^r	144 62%	108 64%	100 55%	97 64%	67 67%	119 62%	164 61%	173 62%	121 68% ^r	209 65%	505 60%
Don't know	370 18%	143 15%	227 22% ^a	42 19%	82 24% ^{ghi}	82 25% ^{ghi}	60 17%	41 14%	63 14%	66 12%	103 18% ^j	92 22% ^j	109 22% ^j	41 23%	12 15%	44 19%	26 15%	37 21%	28 18%	22 22%	33 17%	45 17%	53 19%	29 16%	67 21%	158 19%
Mean	1.77	1.82	1.72	1.64	1.85	1.87 ^{di}	1.79	1.81	1.69	1.68	1.71	1.88 ^{jk}	1.87 ^{jk}	1.47	1.71	1.74 ⁿ	1.78 ⁿ	1.98 ^{nx}	1.79 ⁿ	1.68	1.91 ⁿ	1.83 ⁿ	1.78 ⁿ	1.70 ⁿ	1.63	1.85 ^A
Standard deviation	0.99	1.03	0.94	0.92	1.08	1.02	1.02	1.03	0.88	0.94	0.94	1.03	1.06	0.85	0.97	0.93	1.04	1.17	0.93	0.82	1.00	1.04	0.99	0.90	1.00	1.04
Standard error	0.02	0.04	0.03	0.07	0.07	0.07	0.06	0.06	0.04	0.04	0.04	0.06	0.06	0.07	0.11	0.07	0.08	0.10	0.08	0.09	0.07	0.08	0.07	0.07	0.06	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base; ** very small base (under 30) ineligible for sig testing

Prime Minister Survey

ONLINE Fieldwork: 6th-8th October 2017

Absolutes/col percents

Table 5

Q.1 How strongly do you agree or disagree with the following statements?**Theresa May is providing calm leadership****Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)
Unweighted base	2021	912	1109	194	305	313	394	309	506	617	606	351	447	185	89	231	189	167	154	113	214	228	267	184	305	782
Weighted base	2021	986	1035	226	347	325	360	297	465	541	563	416	501	178	85*	232	170	182	152	101*	194	269	281	178	323	841
NET: Agree	759 38%	388 39%	370 36%	54 24%	101 29%	96 29%	135 37%def	112 38%def	263 56%def	216 40%	202 36%	169 41%	172 34%	34 19%	23 27%	90 39% ⁿ	62 37% ⁿ	85 47% ^{no}	61 40% ⁿ	40 40% ⁿ	75 39% ⁿ	100 37% ⁿ	122 43% ^{no}	67 38% ⁿ	89 27%	315 37% ^A
Strongly agree	(4) 10%	92 9%	101 10%	19 8%	20 6%	20 6%	29 8%	26 9%	78 17%defg	46 9%	48 9%	49 12%	50 10%	6 3%	7 8%	23 10% ⁿ	21 13% ⁿ	26 14% ^{nv}	15 10% ⁿ	12 12% ⁿ	19 10% ⁿ	19 7%	29 10% ⁿ	16 9% ⁿ	19 6%	73 9%
Tend to agree	(3) 28%	297 30%	269 26%	35 15%	81 23% ^d	75 23% ^d	105 29% ^d	86 29% ^d	184 40% ^{def}	170 31% ^m	153 27%	121 29%	122 24%	28 16%	16 18%	67 29% ⁿ	41 24%	59 32% ^{no}	46 30% ⁿ	28 28% ⁿ	56 29% ⁿ	82 30% ^{no}	93 33% ^{no}	51 29% ⁿ	69 22%	241 29% ^A
Tend to disagree	(2) 25%	234 24%	275 27%	57 25%	103 30%	80 25%	86 24%	68 23%	115 25%	149 27% ^m	142 25%	112 27%	106 21%	41 23%	30 36% ^{np}	50 21%	47 28%	44 24%	43 28%	23 23%	49 25%	70 26%	69 24%	43 24%	87 27%	207 25%
Strongly disagree	(1) 28%	313 32% ^b	255 25%	86 38% ⁱ	101 29% ⁱ	98 30% ⁱ	111 31% ⁱ	104 35% ⁱ	68 15%	147 27%	171 30% ^l	92 22%	158 31% ^l	80 45% ^{pqr}	27 32% ^r	71 31% ^r	48 28% ^r	30 16%	32 21%	33 33% ^{rsw}	53 27% ^r	78 29% ^r	63 23%	53 30% ^r	111 34%	250 30%
NET: Disagree	1077 53%	547 55%	530 51%	143 63% ⁱ	204 59% ⁱ	178 55% ⁱ	196 55% ⁱ	172 58% ⁱ	183 39%	296 55%	313 56%	204 49%	264 53%	121 68% ^{pqr}	57 68% ^{prs}	121 52% ^r	95 56% ^r	73 40%	75 49%	56 56% ^r	101 52% ^r	147 55% ^r	132 47%	97 54% ^r	198 61%	457 54%
Don't know	185 9%	51 5%	135 13% ^a	29 13% ^{hi}	43 12% ^{hi}	51 16% ^{ghi}	29 8% ⁱ	13 4%	20 4%	29 5%	49 9% ^j	42 10% ^j	65 13% ^{jk}	23 13% ^t	5 5%	21 9%	12 7%	24 13% ^t	16 10%	5 4%	17 9%	21 8%	27 10%	14 8%	37 11%	69 8%
Mean	2.21	2.18	2.24	1.93	2.06	2.06	2.16 ^d	2.12	2.61 ^{de}	2.22	2.15	2.34 ^{km}	2.15	1.74	2.04 ⁿ	2.20 ⁿ	2.22 ⁿ	2.52 ^{no}	2.32 ^{no}	2.20 ⁿ	2.24 ⁿ	2.17 ⁿ	2.35 ^{no}	2.18 ⁿ	1.99	2.18 ^A
Standard deviation	1.00	1.01	0.99	1.00	0.93	0.96	0.99	1.01	0.95	0.97	0.99	0.99	1.04	0.89	0.95	1.03	1.03	0.98	0.95	1.05	1.00	0.96	0.98	1.00	0.95	0.99
Standard error	0.02	0.03	0.03	0.08	0.06	0.06	0.05	0.06	0.04	0.04	0.04	0.06	0.05	0.07	0.10	0.07	0.08	0.08	0.08	0.10	0.07	0.07	0.06	0.08	0.06	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base; ** very small base (under 30) ineligible for sig testing